

Websites

Address: dennisfritsche.com

Purpose: Display my photography to interested persons (not for selling)

Platform: Adobe Portfolio

Why Adobe Portfolio?

1. Free if you have a Photographers subscription.
2. Versatile and attractive.
3. Easy to use after a learning curve.
4. Supports personal domain. (Otherwise has dennisfritsche.myportfolio.com)
5. Good support and training materials available

Organization:

1. Trips and adventures
2. Ongoing themes
3. 06 Ranch

Philosophy:

1. Show only the best of each category.
2. Limit to 20 images on a page.
3. If I want to add an image to a full page, something has to go.
4. Don't be afraid to rethink the design and purpose.
5. Size to 1200 X 800 – seems to display well on most devices.

Notes:

- Maintaining a website takes time and dedication.
- Know why you want a site before committing.
- Look at lot of websites for ideas (remember pros are selling)