

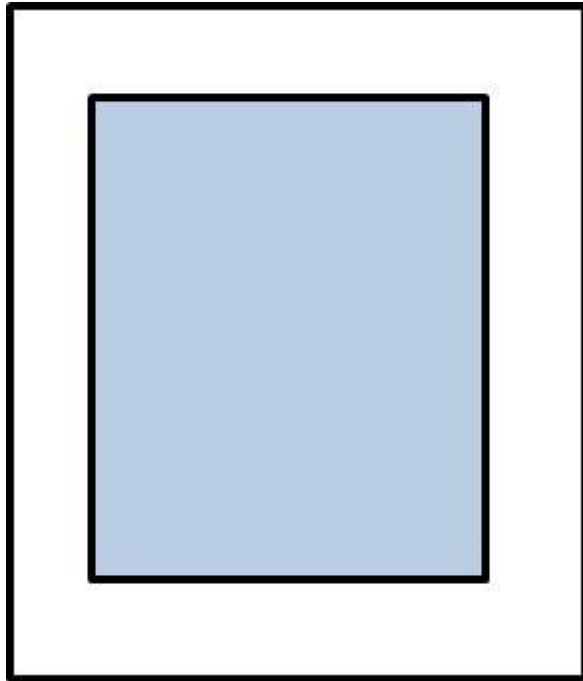
Matting Photos

Common Mat Styles

Single mat with 4 equal borders

Clean, simple look

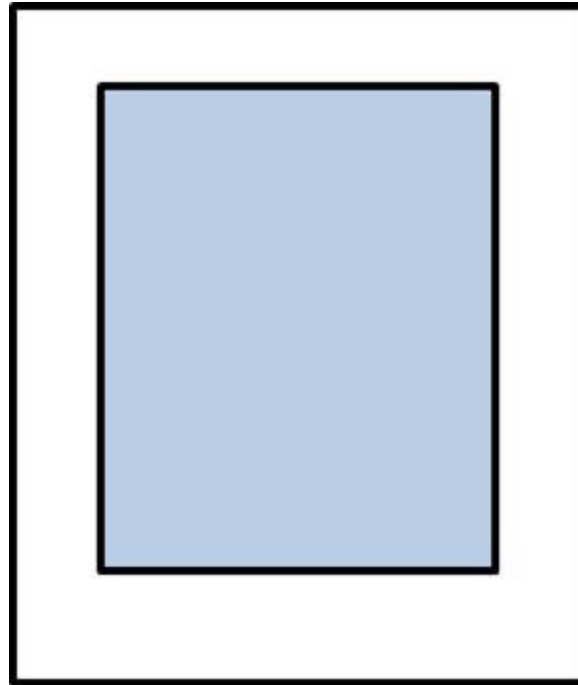
Most Popular



Bottom weighted

Bottom boarder is wider

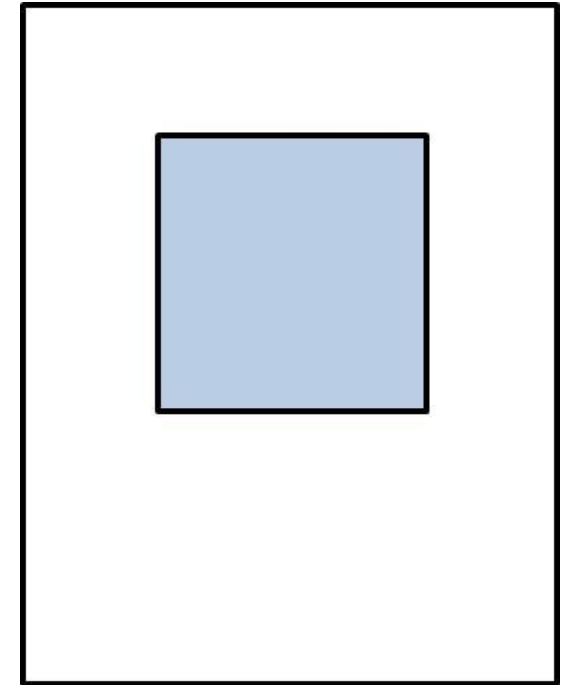
Provides a solid base



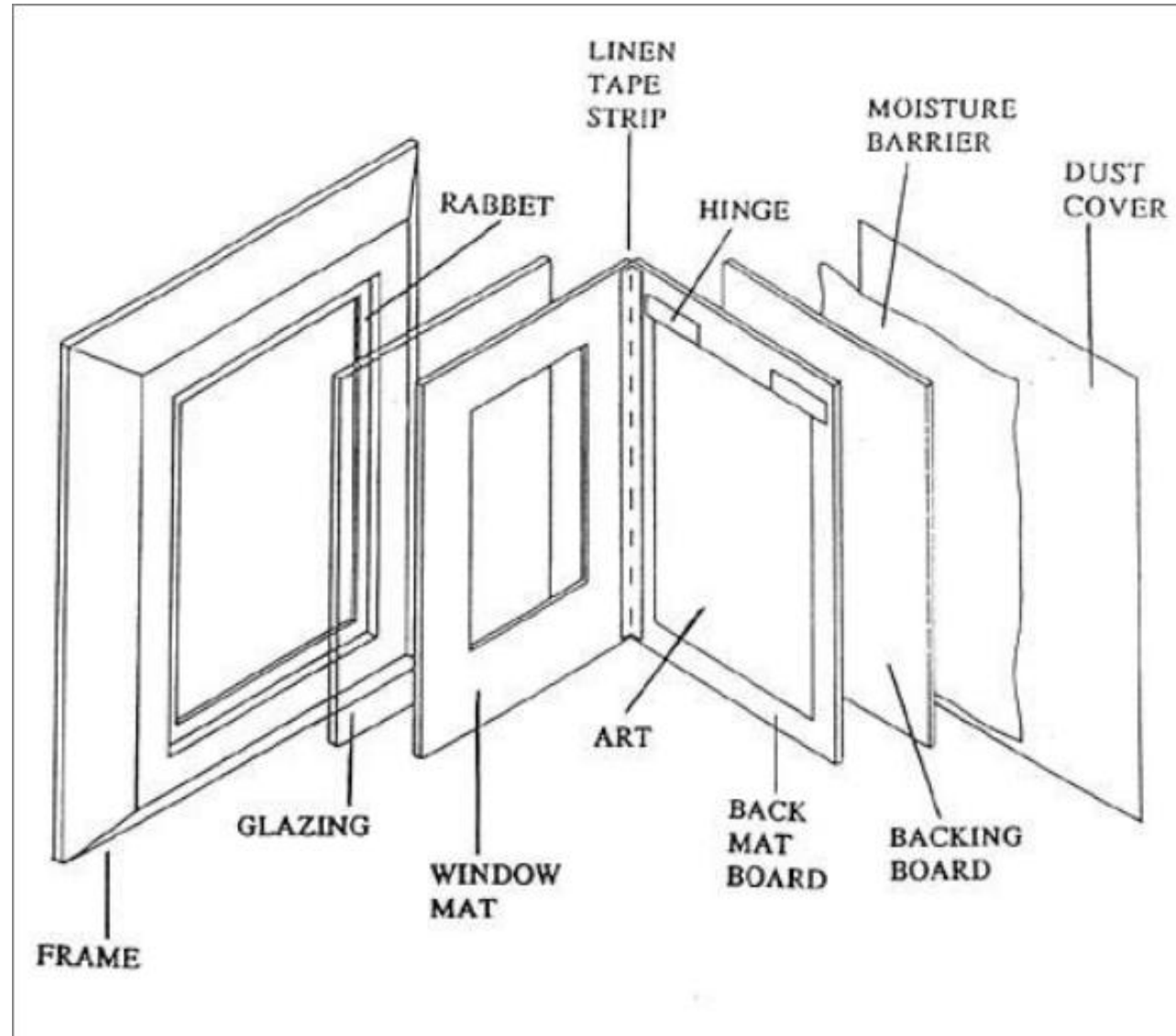
Bottom weighted

Bottom boarder is wider

Provides an elegant look



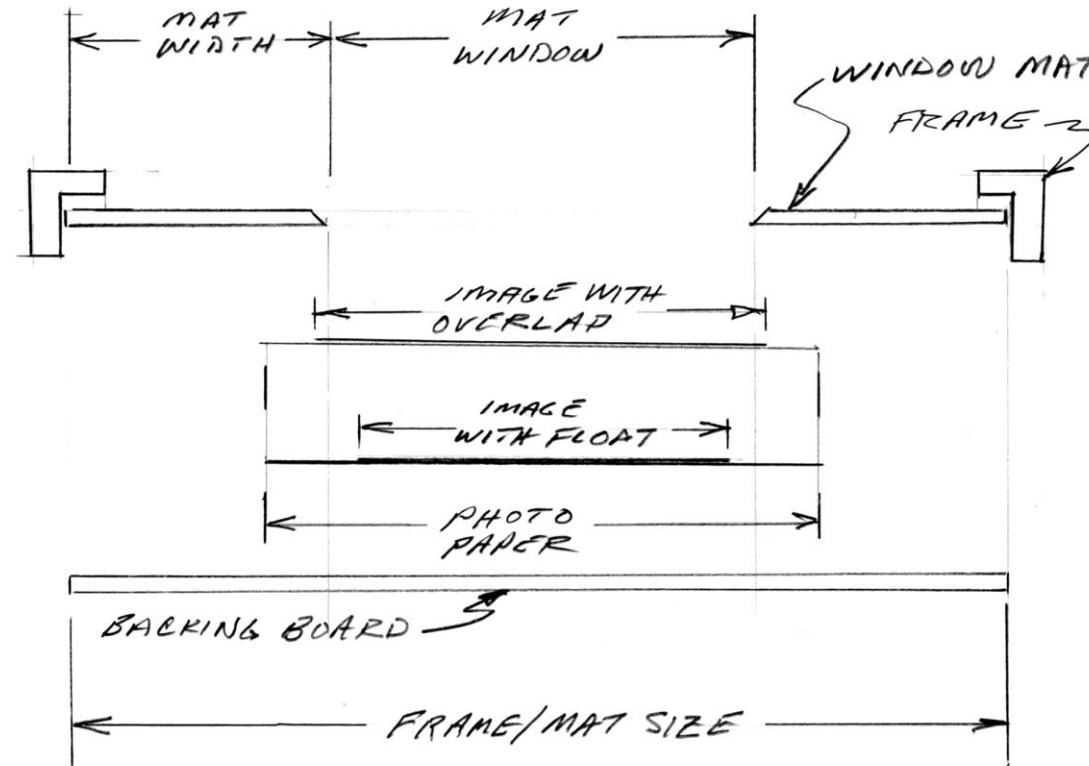
Matting and Framing Package - Archival



Matting Nomenclature

- Mat size – overall size of mat
- Mat Window – size of the window that the photo shows through
- Mat width – width of the mat from the outside to the window
- Artwork – photo in our case
 - Artwork overlap – amount of photo that mat covers
 - Artwork floats – photo paper that exposed around the actual image

Matting Nomenclature



Sizing mats

- Frame or mat size
 - Frame determines the mat size
 - Mat size may be specified sans frame – DCC 16 X 20, State Fair 11 X 14...
- Photo size determines window size
 - Photo size less overlap (1/16 to 1/8 inch)
 - Photo size plus float - amount of exposed photo paper (¼ to ½ inch)
- Adjusting the size of the visible mat may dramatically change the appearance of you photo
 - Mat width may be chosen first and then mat and window sizes
- May purchase precut mats and size images to fit the window

Mat Width

- Provide the environment for the photo
- 2 to 4 inches and equal on all sides provides traditional look
- Small prints may look better with narrower mats
- The larger the print, the wider the mat
- Use mat wider than the frame to keep the frame from overpowering artwork
- Portions should look good to you

Cutting Mat and Attaching Print

- Cut mat and backing boards square and to size
- Measure image and subtract overlap, or add float, to size window
- Layout window size on the back of the mat
- Cut window following window outline
- Center image in window
- Tape photo to mat or backing board
- Attach window mat to backing board

Attaching Print

- Short term
 - As for print competition to secure for handling
 - Tape print to mat or backing board (can use corners)
 - Tape window mat to backing board
- Archival – Permanent for Gallery or Sale
 - Use archival tape – non-acid backing and adhesive
 - T-mount photo
 - Hinge mat and backing board
 - All other materials in framed print should be archival

Calculating Window Size

Photo

$$\begin{array}{r} 15\frac{1}{4} \text{ H} \times 10\frac{1}{4} \text{ W} \\ -\frac{1}{8} \times 2 = 15 \quad 10 \end{array}$$

Mat

$$\begin{array}{r} 20 \text{ H} \quad 16 \text{ W} \\ -15 \quad -10 \\ \hline 5 \quad 6 \end{array}$$

mat width $2\frac{1}{2}$ 3 Equivl Mat width

