WHAT CAN YOU DO WHEN YOU FIND **YOURSELF IN A CREATIVE RUT?** 





#### **LOWER ANTELOPE CANYON**







## PERSONAL PHOTOGRAPHIC PROJECTS

LARRY PETTERBORG

## INTRODUCTION

#### WHAT IS A

#### PERSONAL PHOTOGRAPHIC PROJECT?

**A COLLECTION OF RELATED IMAGES** 

# WHY DO A PERSONAL PHOTOGRAPIC PROJECT?

1. ENJOY PHOTOGRAPHY

- 2. HAVE A STORY TO TELL
  - 3. WANT TO LEARN
- 4. EXPLORE POSSIBILITIES

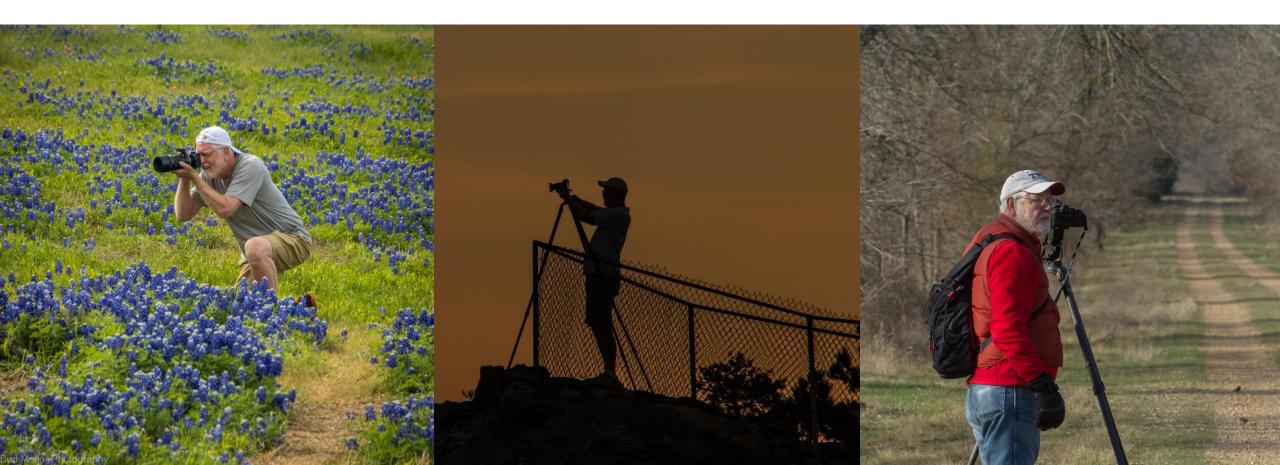
## A PROJECT IS...

A WAY TO CREATIVELY EXPRESS YOURSELF THROUGH A SERIES OF PHOTOGRAPHS AND A MEANS TO LEARNING AND/OR PRACTICING SKILLS AND TECHNIQUES.

## A PROJECT IS...

## PHOTOGRAPHY WITH A PERSONAL FOCUS!

#### A PROJECT IS... A REASON TO MAKE PHOTOS

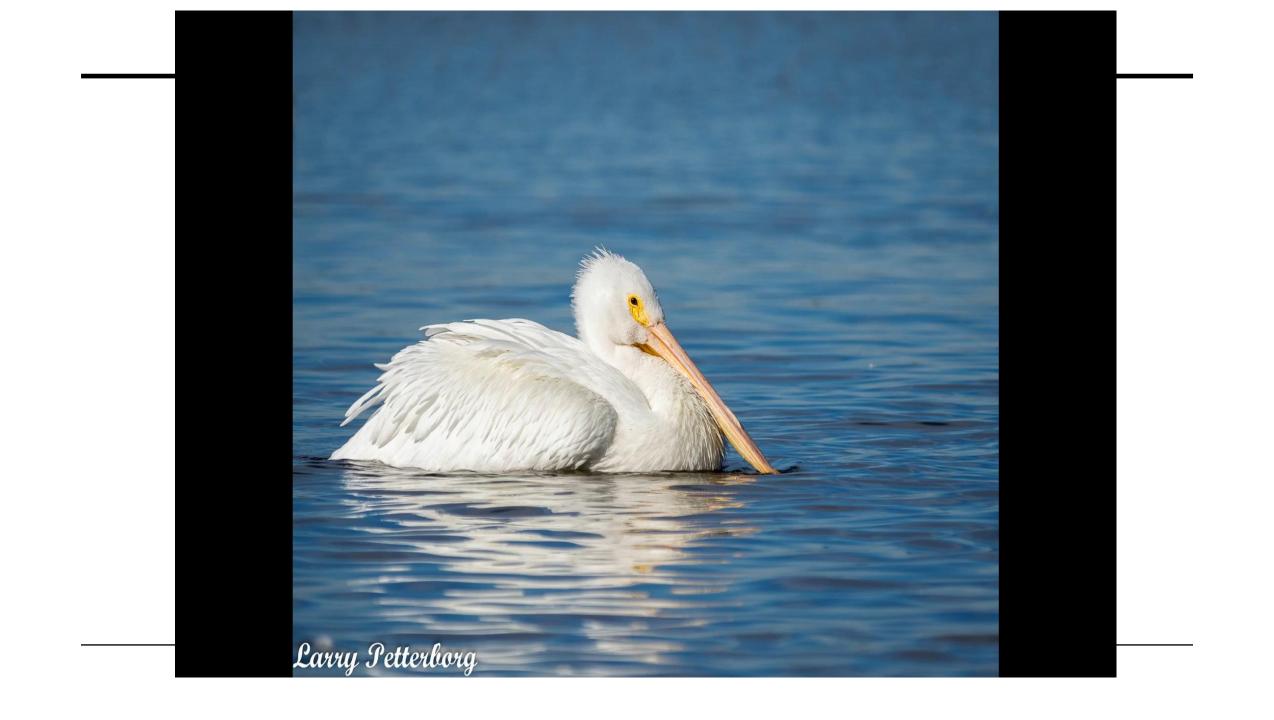


## **AN EXAMPLE**

I DID THIS ONE A WHILE BACK

AS AN EXAMPLE, FOR A

DCC CLASS ON PERSONAL PROJECTS



## A PROJECT MAY BE...

#### PROSPECTIVE

**RETROSPECTIVE** 

## **PROSPECTIVE PROJECTS: 4 STEPS**

- 1. IDENTIFY THE **TOPIC** OF THE EXERCISE
- 2. MAKE A **PLAN**

3. DECIDE HOW YOU WISH TO **PRESENT** YOUR PROJECT

#### **PROSPECTIVE PROJECTS: 4 STEPS**



NUMBER 4

#### **DEFINING THE SUBJECT OF YOUR PROJECT**

**QUESTIONS?** 

1. WHAT IS SPECIAL TO YOU THAT YOU WANT TO PHOTOGRAPH?

2. WHAT DO YOU CARE ABOUT?

3. WHAT DO YOU WANT TO LEARN/PRACTICE?

## **MAKE A PLAN**

- 1. If you are telling a story, you need to have a beginning, a middle, and an end.
  - 1.STORYBOARD
- 2. Plan time to shoot, to edit and to re-shoot.
- 3. Plan to take lots of pictures and to spend enough time at a location to thoroughly document the scene/subject.
- 4. Take the time to re-visit the same places to see them differently. Exercise your creativity!!

## **PRESENTING YOUR PROJECT**

There are many ways to show your work

**Photo Books** 

**Print Exhibits** 

#### **Slide Shows**

How you decide to share your project is up to you but thinking about it at the beginning will help you plan how and what to photograph.

## EXAMPLES

• MY FIRST PROJECT: SEASONS AT ROCKBRIDGE STATE PARK (120 SLIDES)

• MY FIRST DALLAS PROJECT: SEASONS AT WHITE ROCK LAKE (120 SLIDES)

• MY FIRST DIGITAL PROJECT: RICHLAND COLLEGE (getting familiar with digital)

• MY FIRST REPEATED PROJECT: SEASONS AT WHITE ROCK LAKE

#### **RICHLAND COLLEGE 2008**













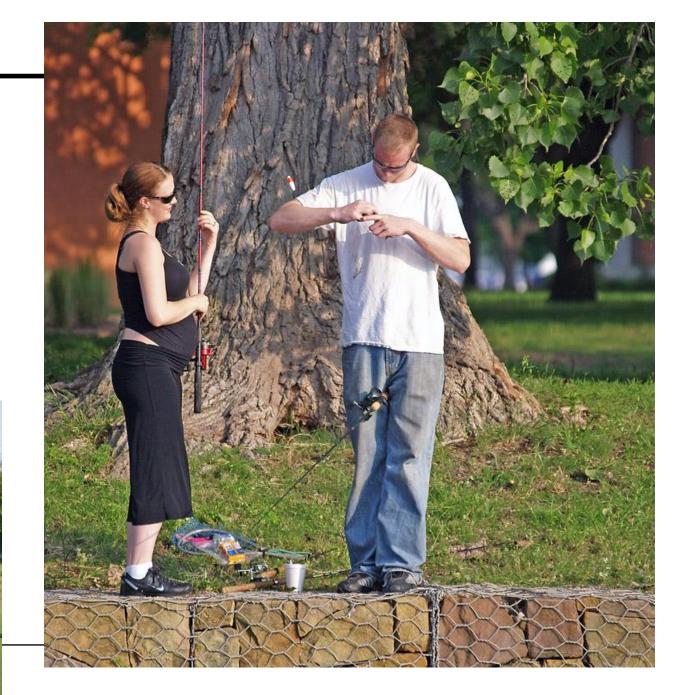












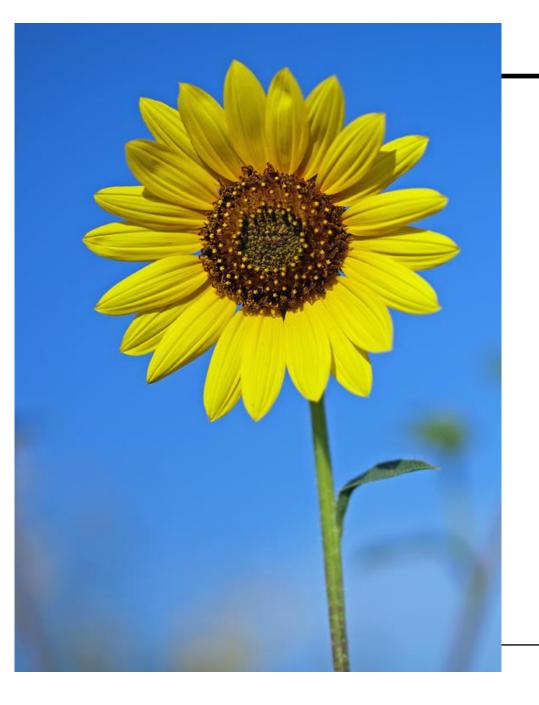


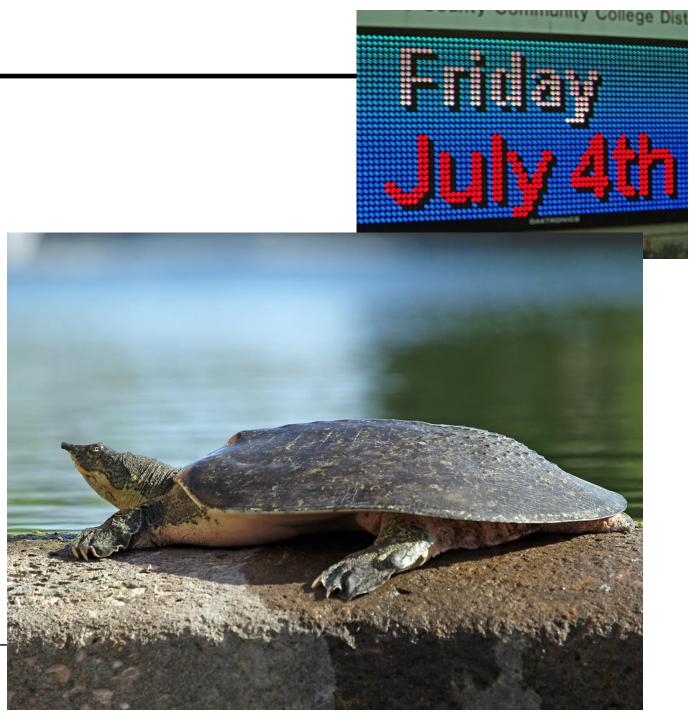


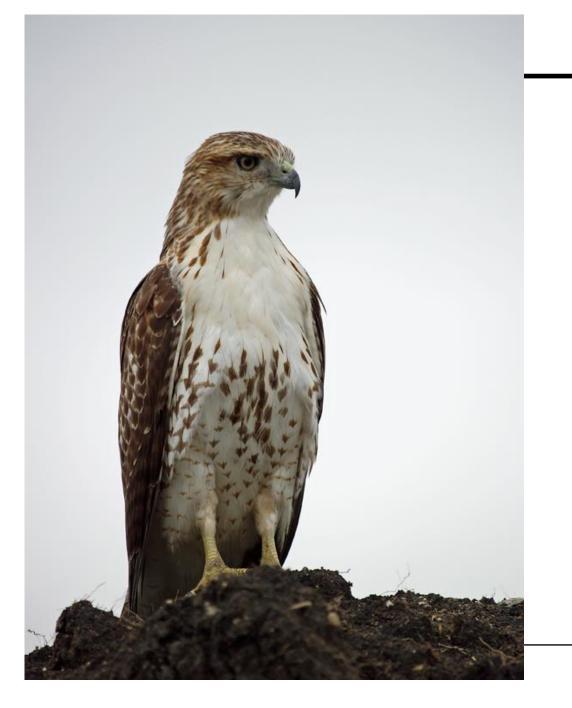




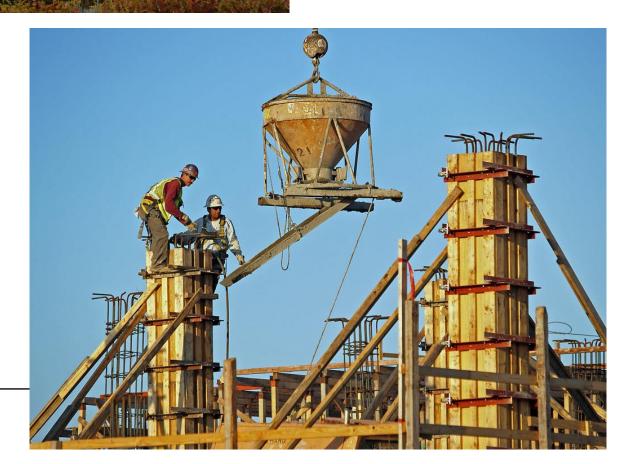


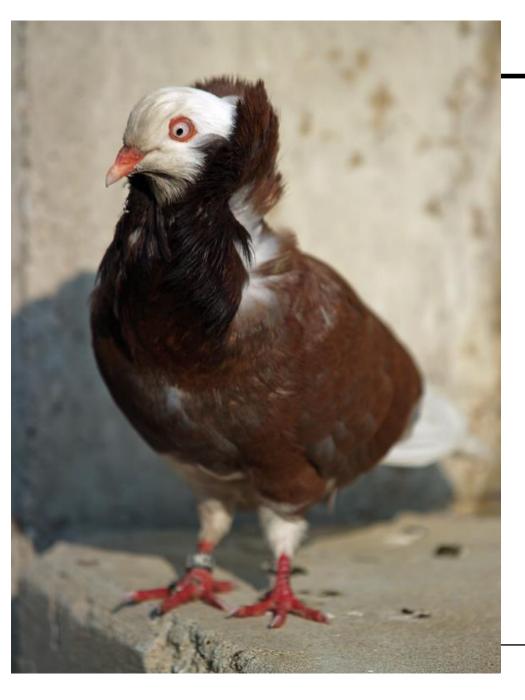




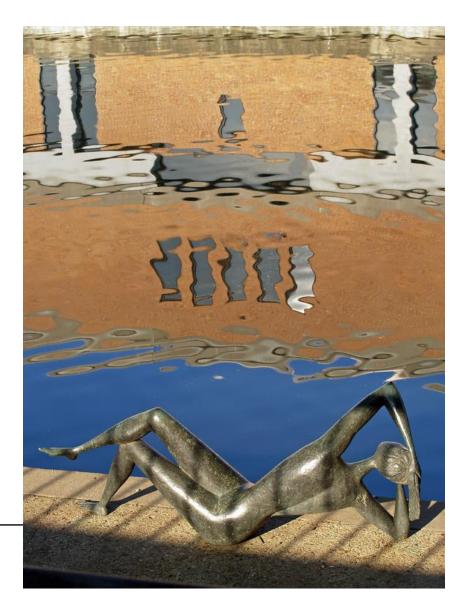


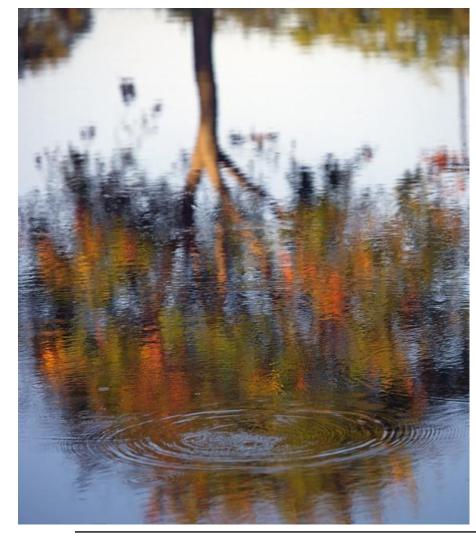










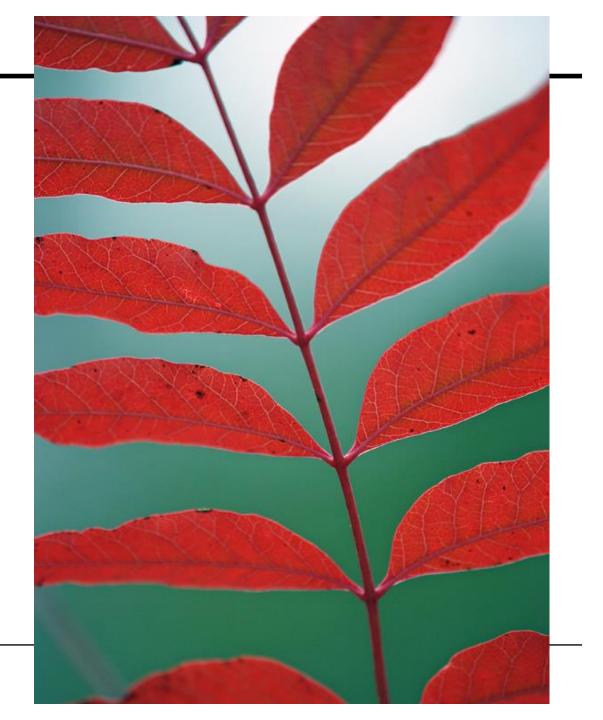














### **RICHLAND COLLEGE CLASS PROJECTS**

**INDEPENDENT STUDIES 2015: B&W CITYSCAPES** 

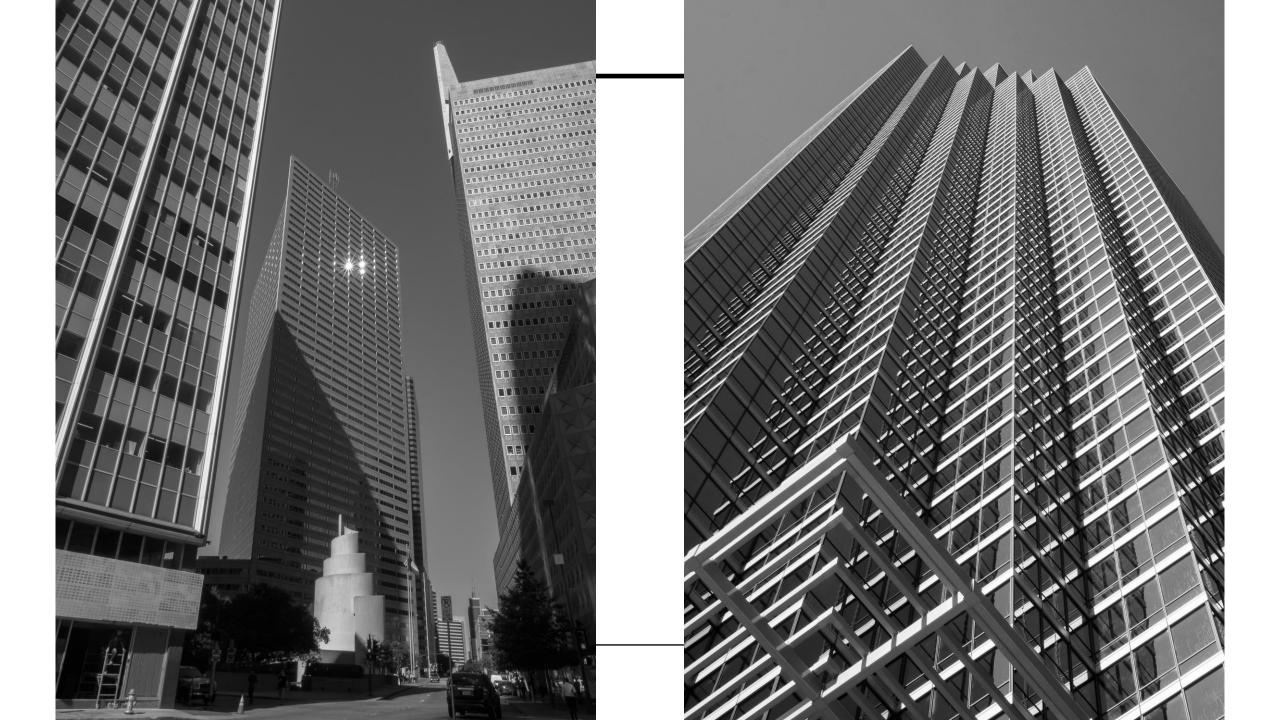


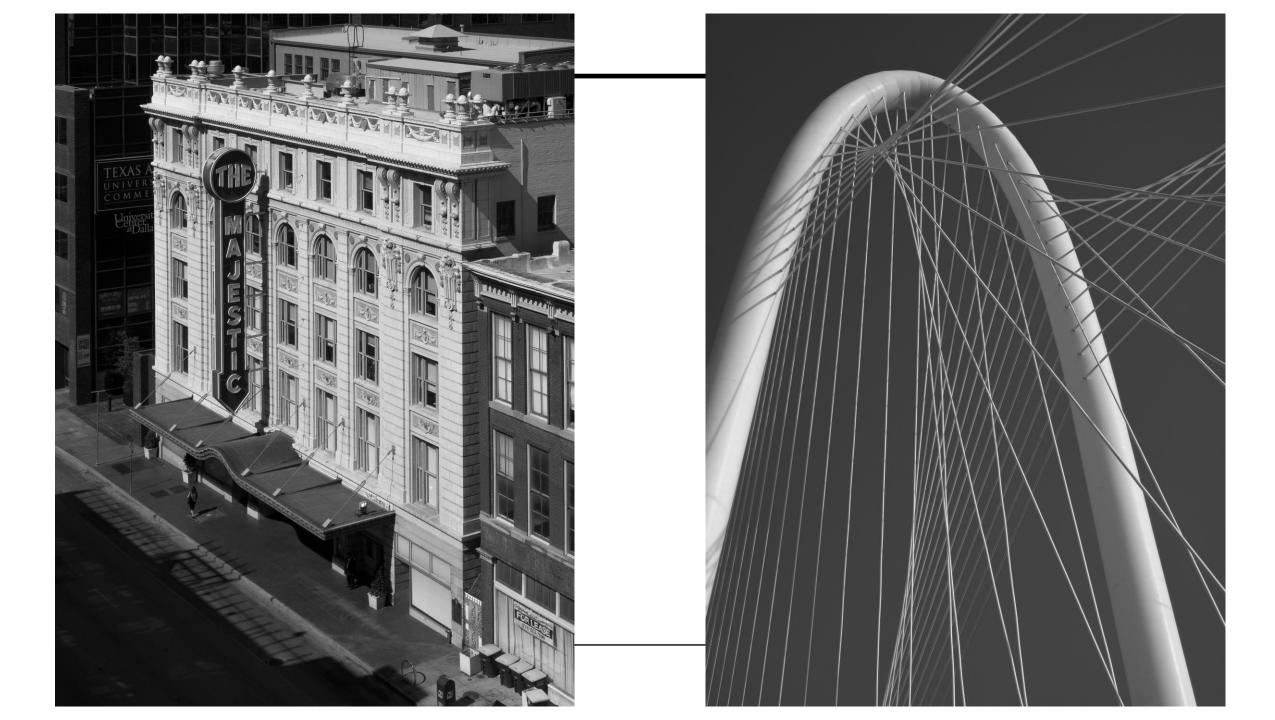




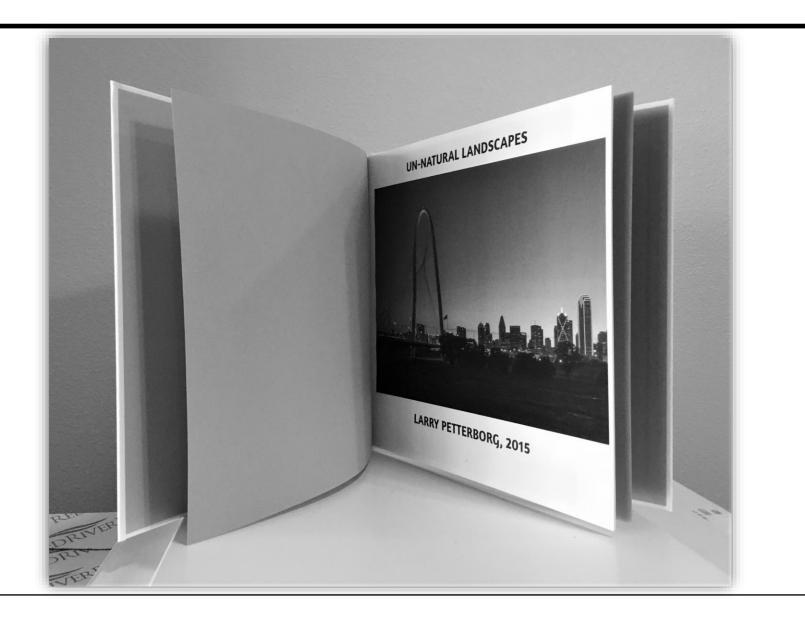








#### THE END PRODUCT



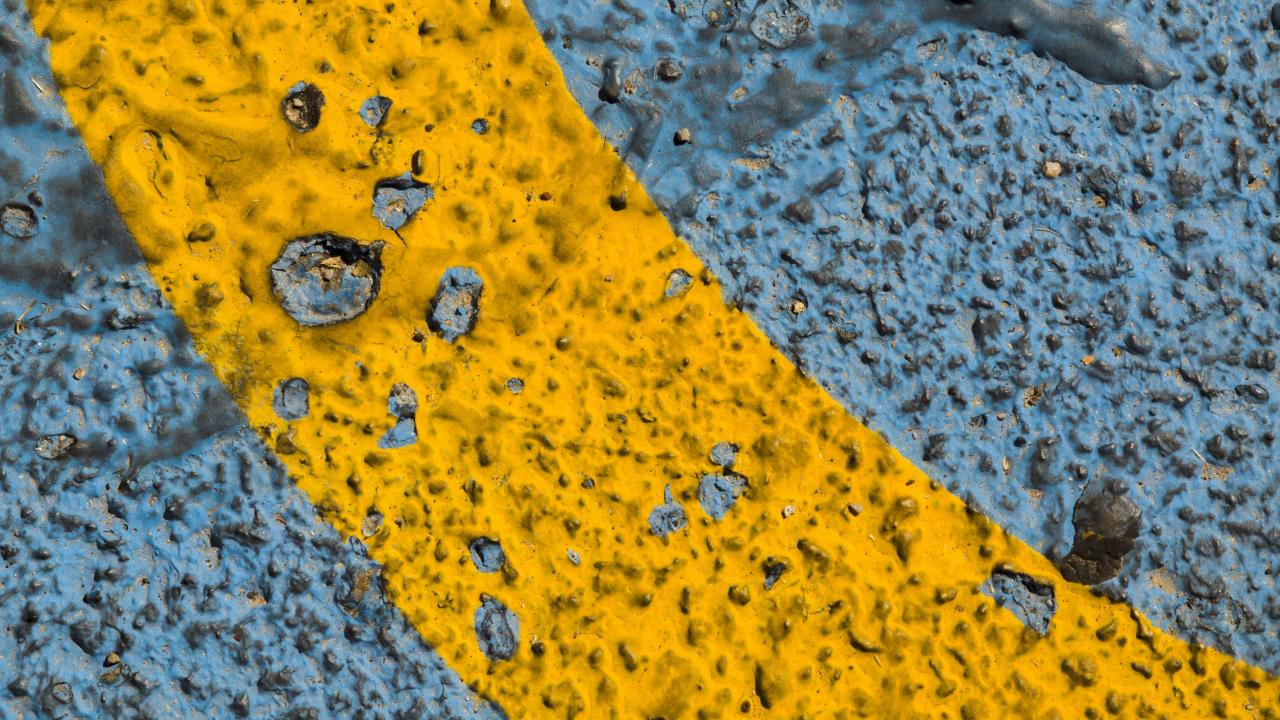
## **RICHLAND COLLEGE CLASS PROJECTS**

#### **INDEPENDENT STUDIES 2016: PARKING LOTS**

"My photographic project, for the Fall Semester, will be to explore "*parking lots*" in search of visual points of interest. I will be looking for abstractions, juxtapositions, contrasts, and differing viewpoints to highlight what may be missed by people while hurrying between cars and venues. I want to find and show things that we normally move quickly past and miss. I think that there may be much to see and appreciate in parking lots, if only we would take the time to look."







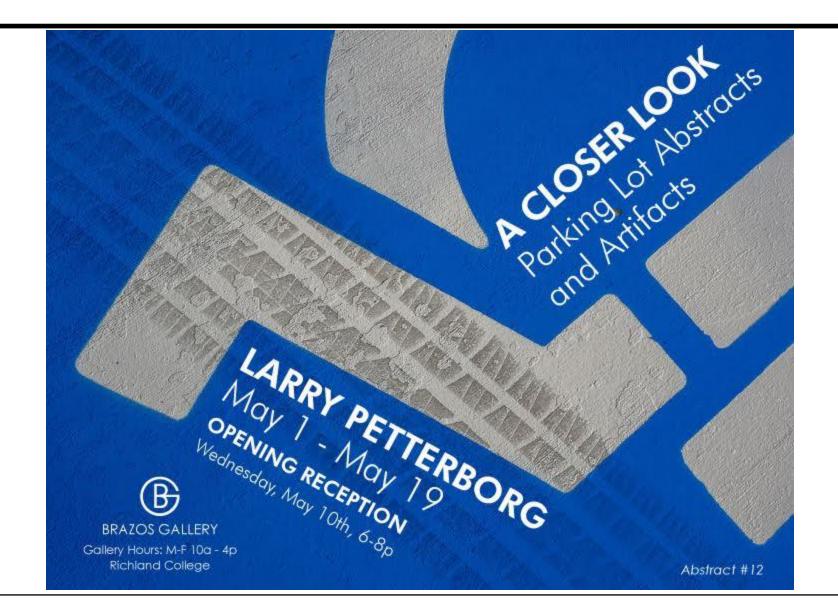


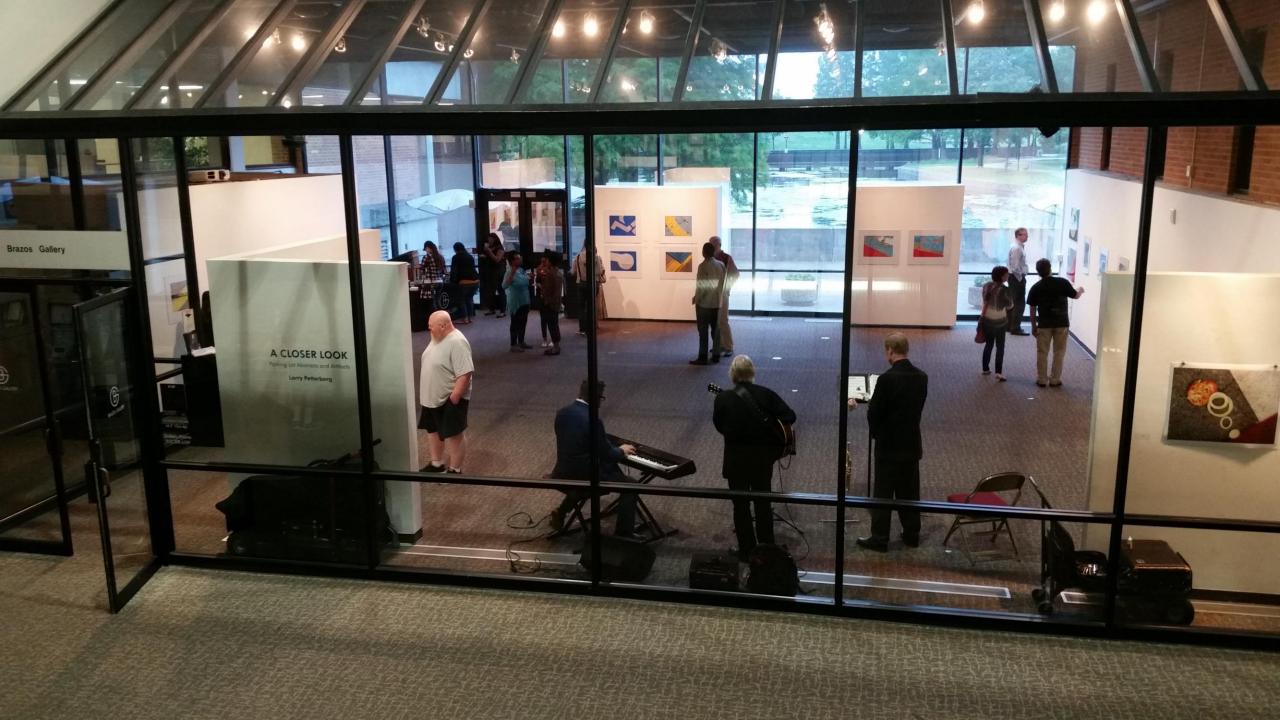












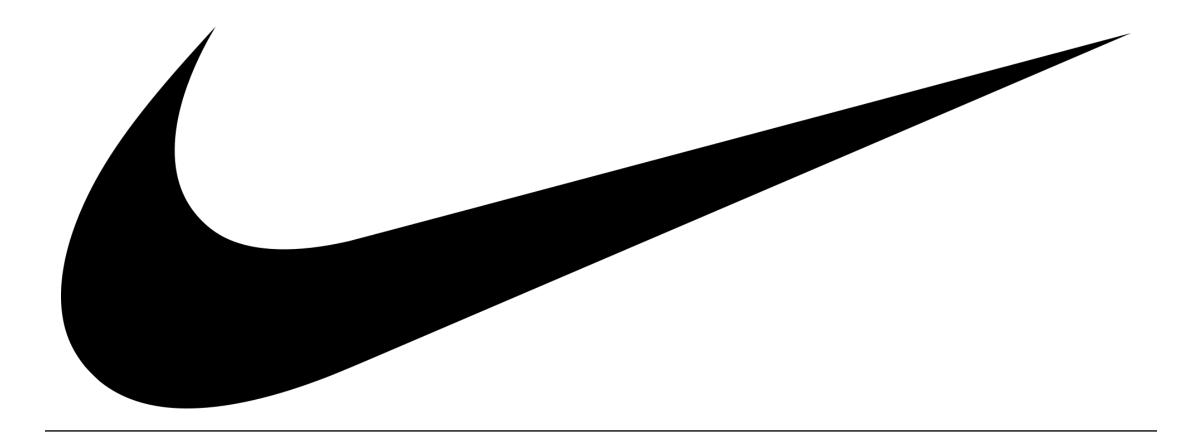


# **RETROSPECTIVE PROJECTS: 4 STEPS**

- 1. IDENTIFY THE **TOPIC** OF THE EXERCISE
- **2. SELECT** YOUR IMAGES

3. DECIDE HOW YOU WISH TO **PRESENT** YOUR PROJECT

## **STEP 4: JUST DO IT**



**MY LATEST PROJECT: A BLURB PHOTO BOOK MADE IN LIGHTROOM** 

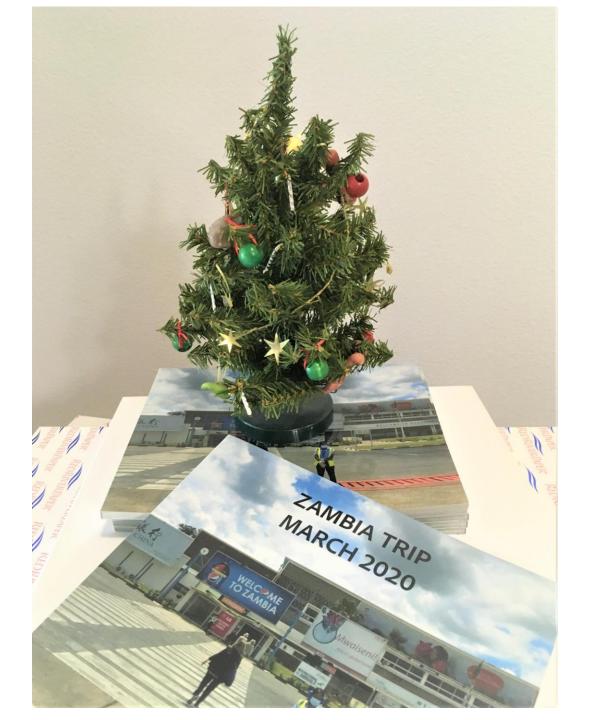


## CREATING A BOOK IN LIGHTROOM MASTERCLASS

**Anthony Morganti** 

https://youtu.be/0R1tWPJAS\_s

### THIS IS WHAT MY FAMILY IS GETTING THIS YEAR.







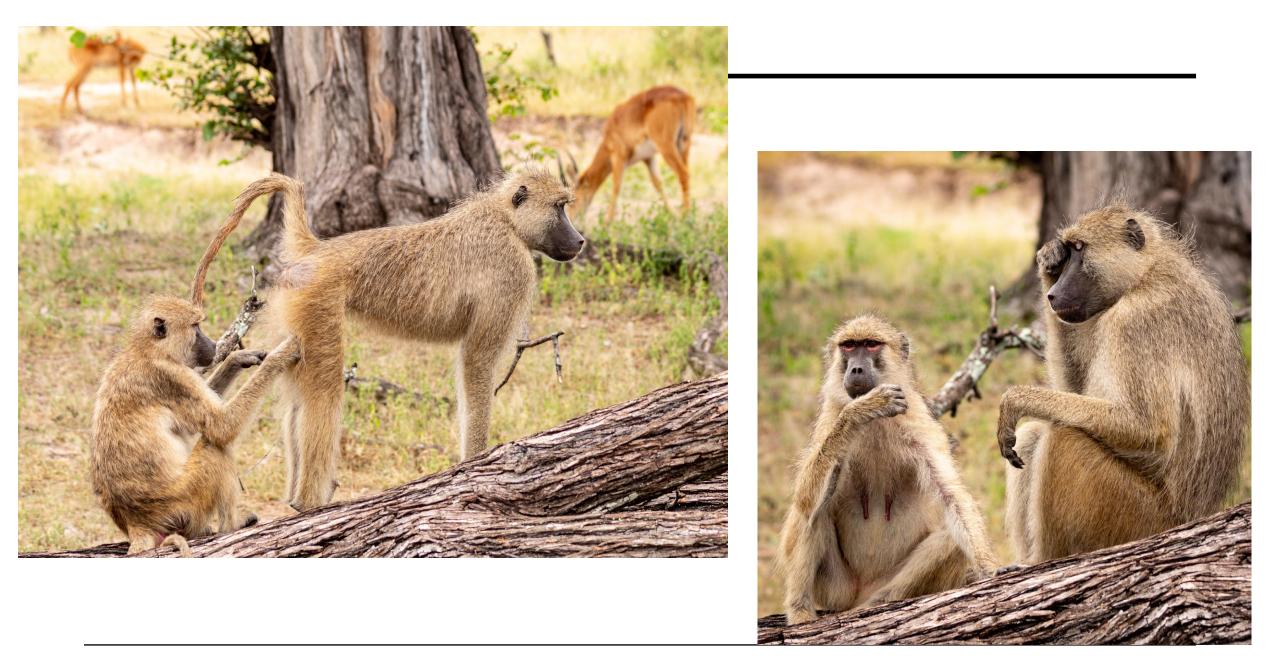
#### **ROBIN POPE LUANGWA SAFARI HOUSE**

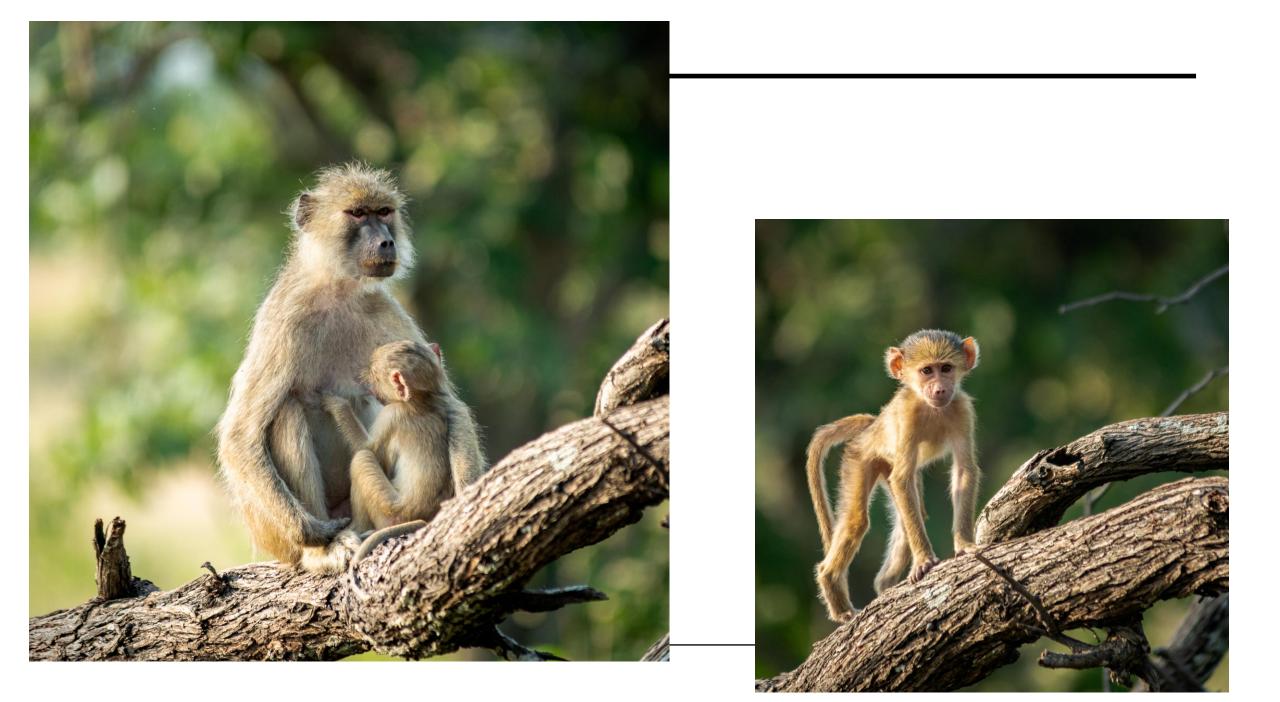






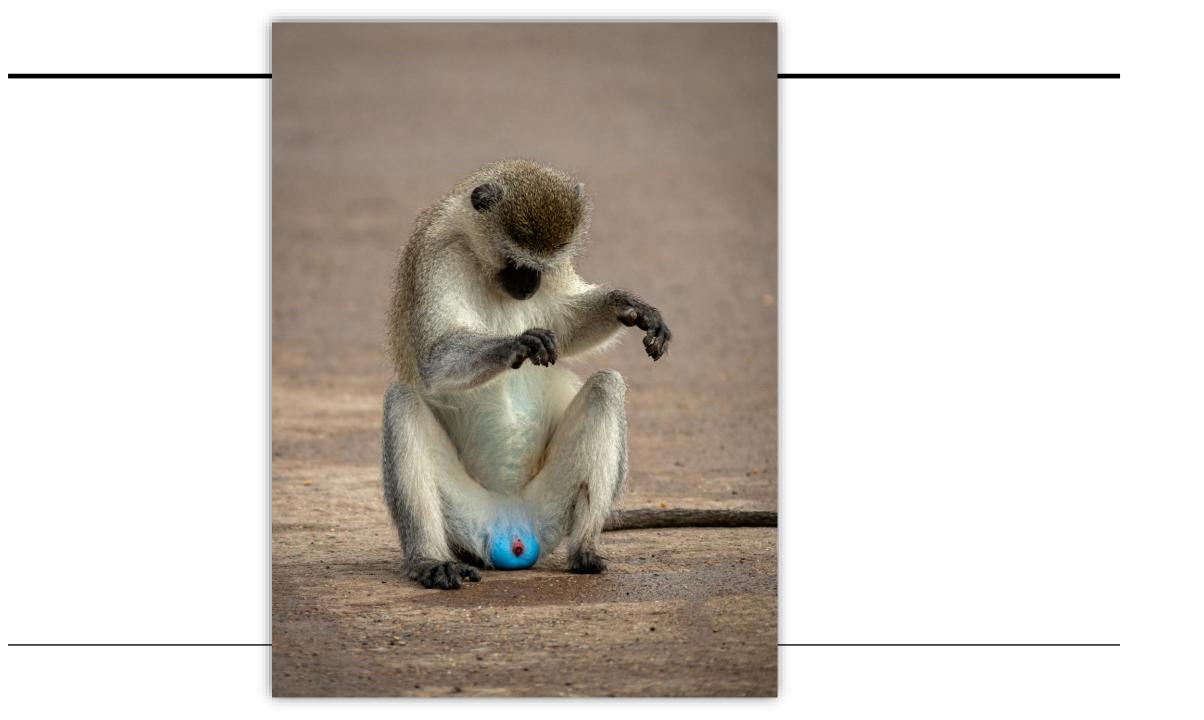




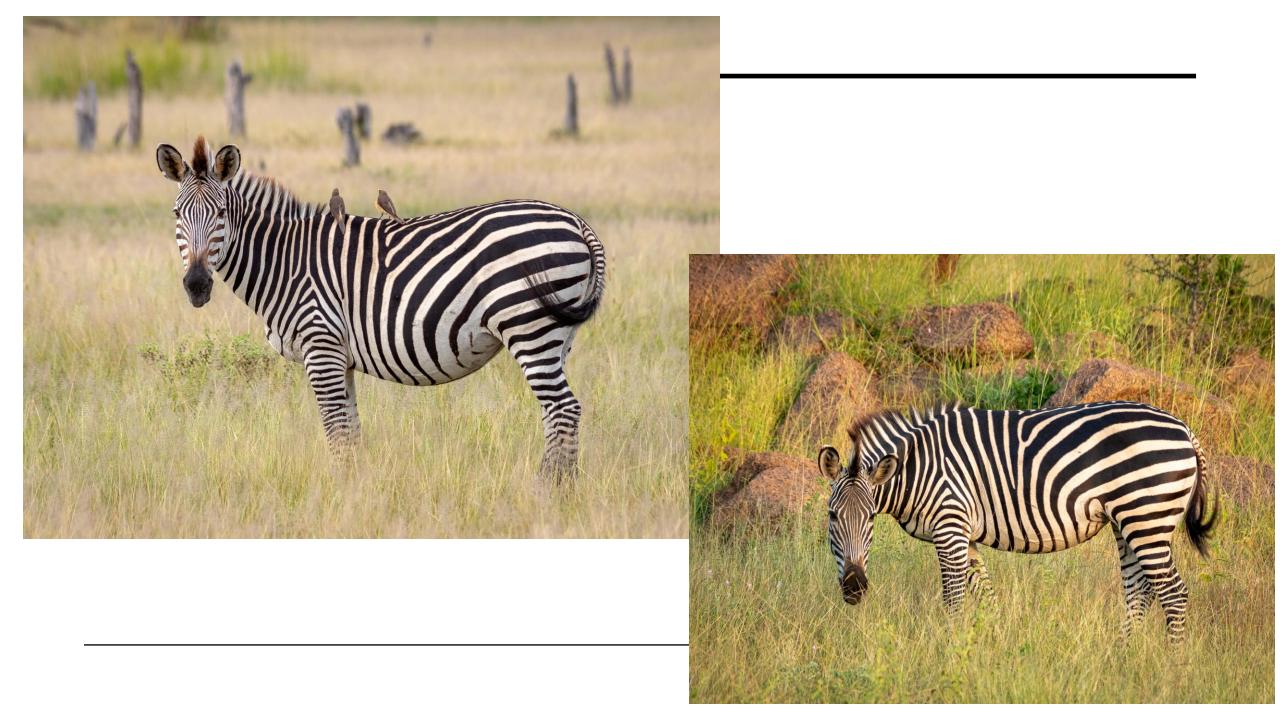








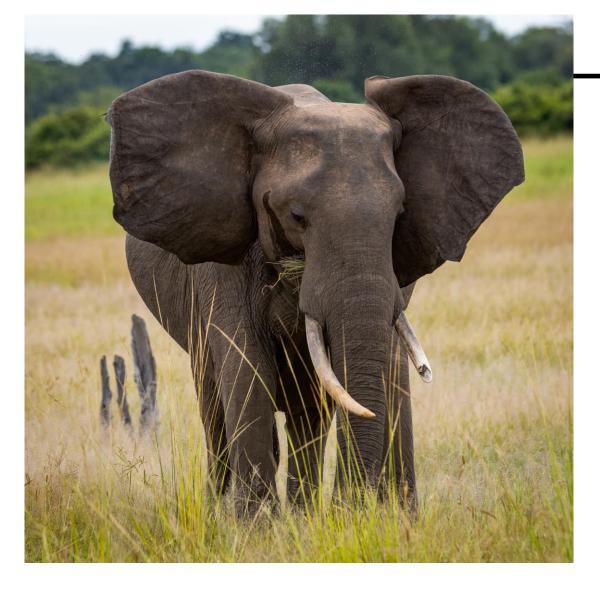






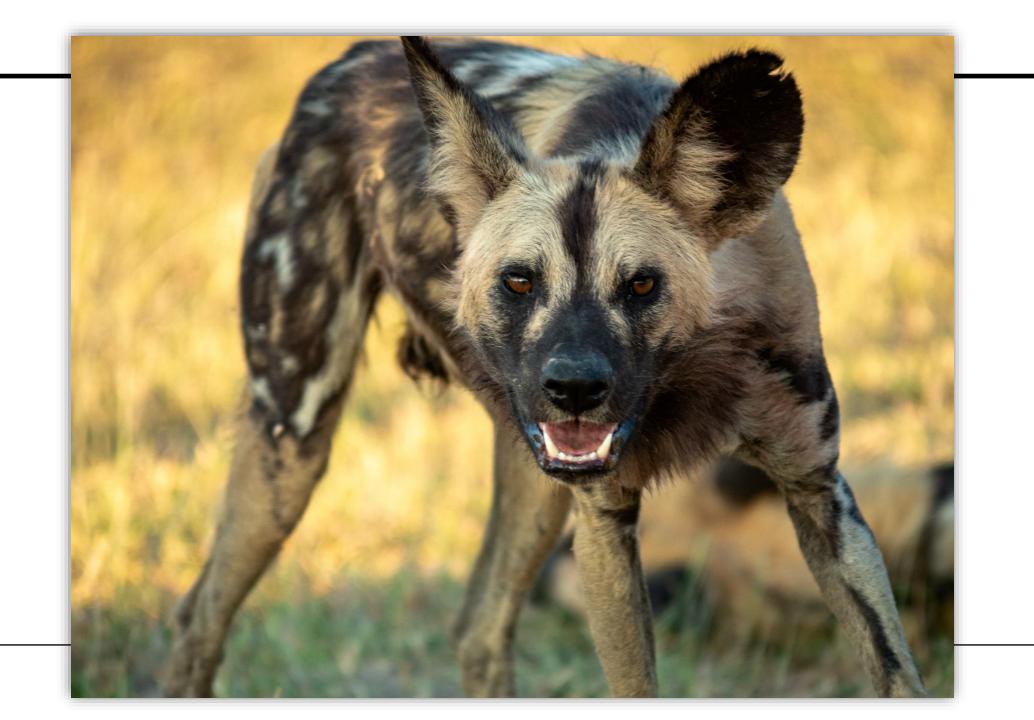




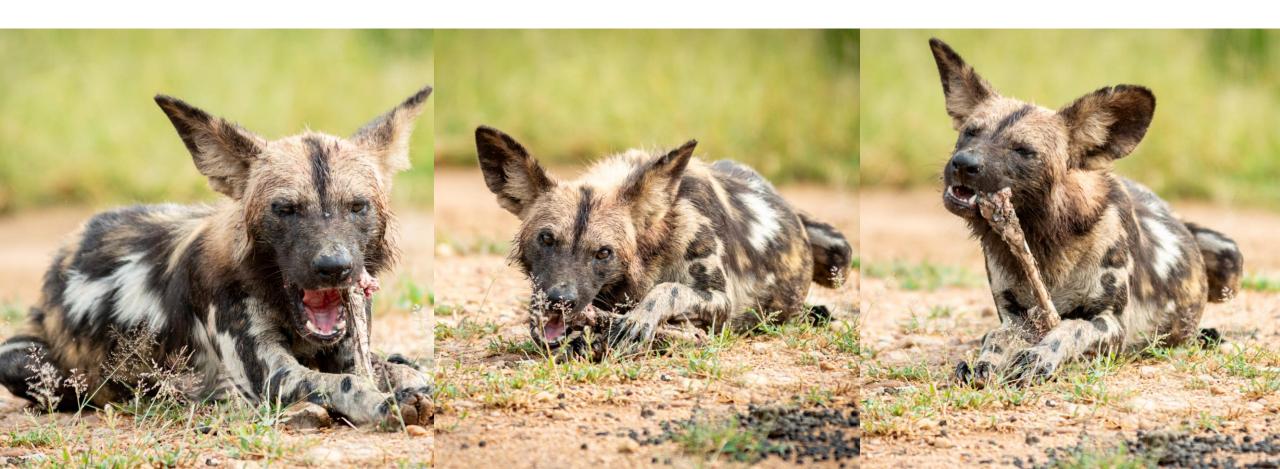




























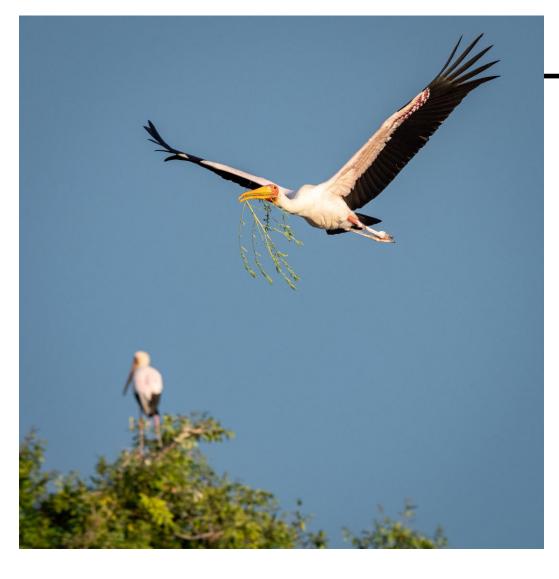


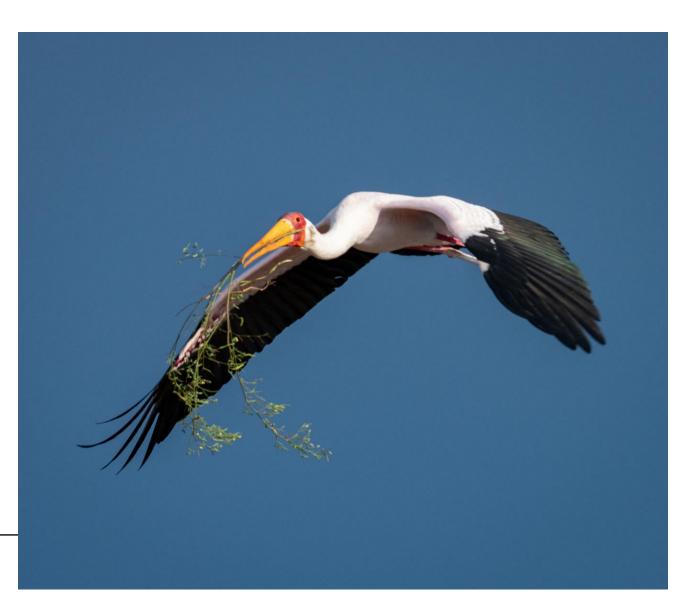
















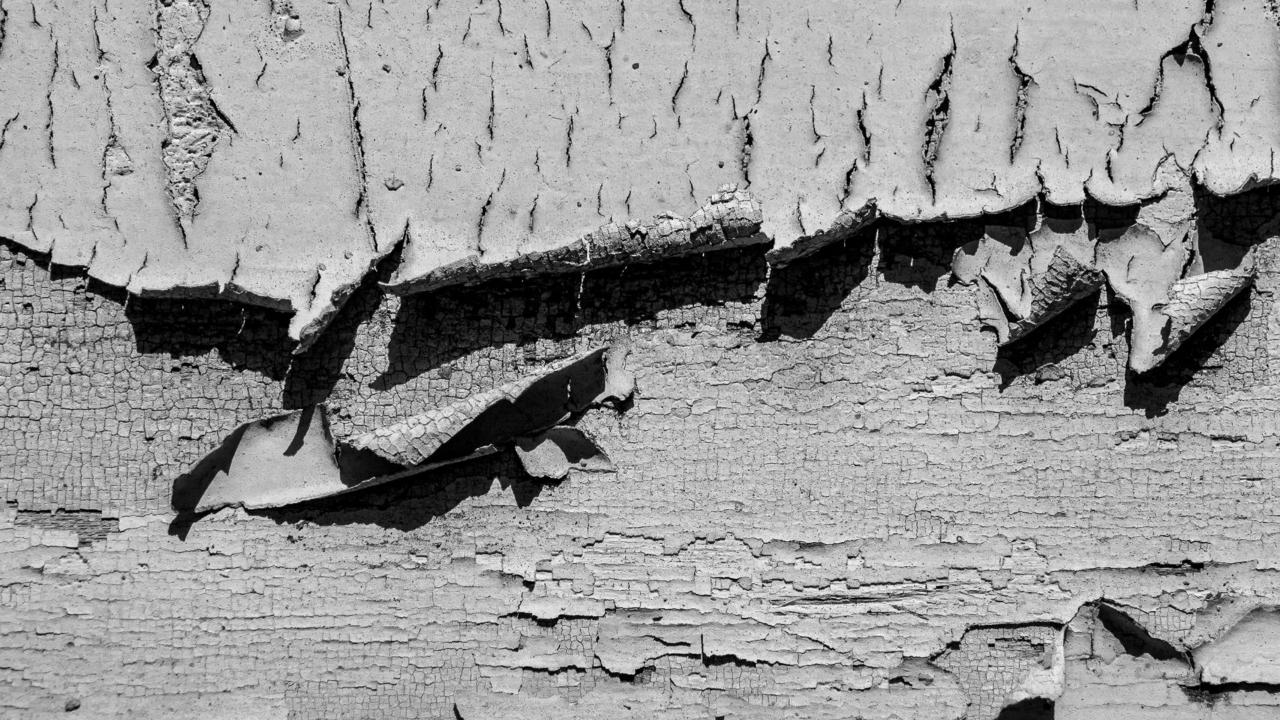
#### WHAT'S NEXT?

# DETAILS

FOR THIS PROJECT, I WANT TO MAKE IMAGES WITHOUT OBVIOUS CONTEXT







### **IN SUMMERY**

#### A PERSONAL PHOTOGRAPHIC IS...

• FUN

- EDUCATIONAL
- INSPIRATIONAL
  - CREATIVE
  - UNIQUE
  - CATHARTIC
- MOTIVATIONAL
- NON-JUDGMENTAL

A PERSONAL PHOTOGRAPHIC PROJECT IS WHAT EVER YOU WANT IT TO BE. IT IS BY YOU AND FOR YOU. EXPRESS YOURSELF! ENJOY YOURSELF!!





## LINKS

- <u>Tips for Creating a Personal Photography Project (digital-photography-school.com)</u>
- How to Improve Your Photography Through Storytelling <a href="https://youtu.be/6LxO7dYnxMw">https://youtu.be/6LxO7dYnxMw</a>
- Creative spark though self-assignments with Julieanne Kost <a href="https://youtu.be/MufiPDHg2R8">https://youtu.be/MufiPDHg2R8</a>
- Advancing Your Photography With Photographic Essays | Fstoppers
- <u>https://youtu.be/31CvaB9Noh4</u> How projects improve your landscape photography
- These 4 Photo Essay Ideas and Examples Will Get Your Creativity Pumping
  <a href="https://www.lightstalking.com/4-photo-essay-ideas/">https://www.lightstalking.com/4-photo-essay-ideas/</a>



Photoshop Virtual Summit 3 (pssummit.com)