WHAT CAN YOU DO WHEN YOU FIND **YOURSELF IN A CREATIVE RUT?**





LOWER ANTELOPE CANYON







PERSONAL PHOTOGRAPHIC PROJECTS

LARRY PETTERBORG

INTRODUCTION

WHAT IS A

PERSONAL PHOTOGRAPHIC PROJECT?

A COLLECTION OF RELATED IMAGES

WHY DO A PERSONAL PHOTOGRAPIC PROJECT?

1. ENJOY PHOTOGRAPHY

- 2. HAVE A STORY TO TELL
 - 3. WANT TO LEARN
- 4. EXPLORE POSSIBILITIES

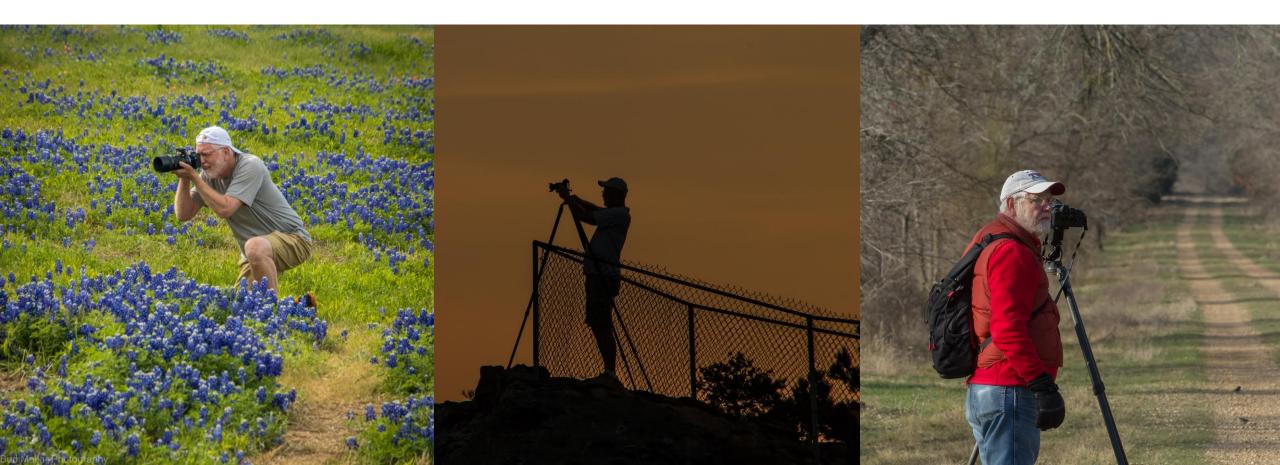
A PROJECT IS...

A WAY TO CREATIVELY EXPRESS YOURSELF THROUGH A SERIES OF PHOTOGRAPHS AND A MEANS TO LEARNING AND/OR PRACTICING SKILLS AND TECHNIQUES.

A PROJECT IS...

PHOTOGRAPHY WITH A PERSONAL FOCUS!

A PROJECT IS... A REASON TO MAKE PHOTOS

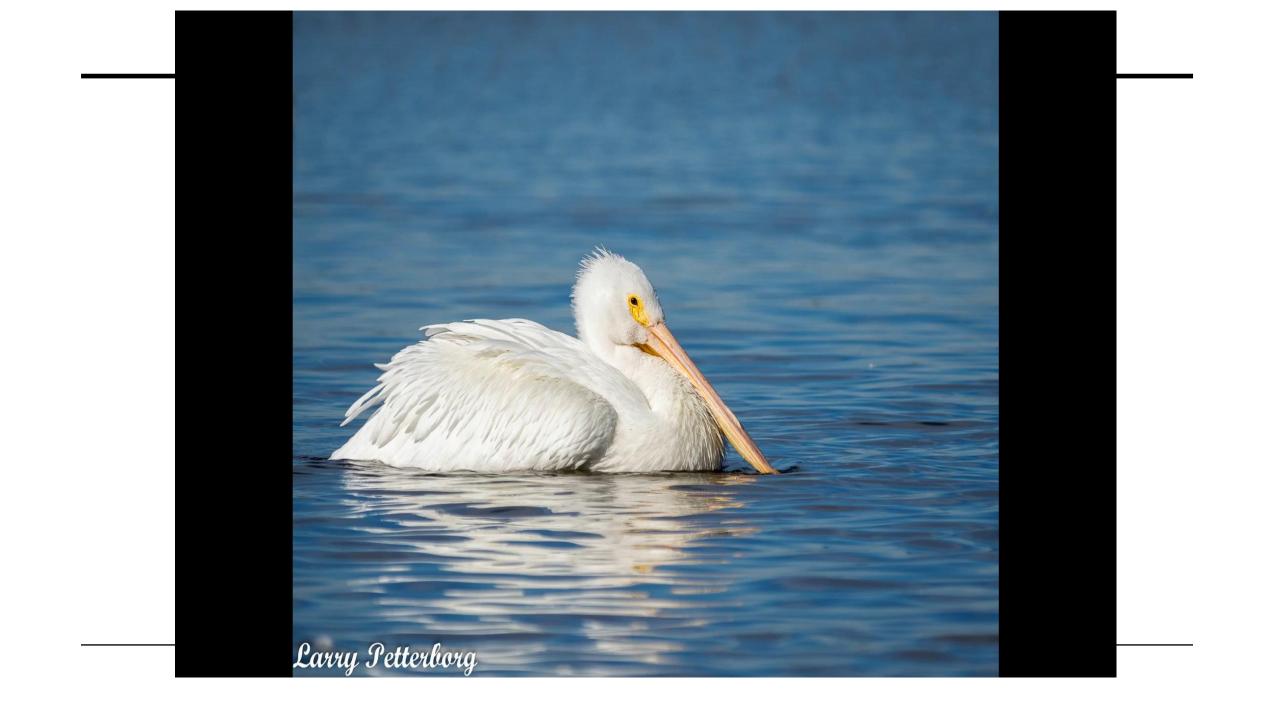


AN EXAMPLE

I DID THIS ONE A WHILE BACK

AS AN EXAMPLE, FOR A

DCC CLASS ON PERSONAL PROJECTS



A PROJECT MAY BE...

PROSPECTIVE

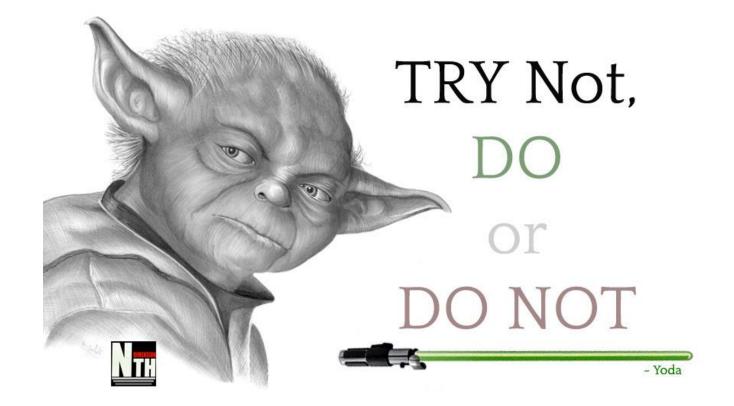
RETROSPECTIVE

PROSPECTIVE PROJECTS: 4 STEPS

- 1. IDENTIFY THE **TOPIC** OF THE EXERCISE
- 2. MAKE A **PLAN**

3. DECIDE HOW YOU WISH TO **PRESENT** YOUR PROJECT

PROSPECTIVE PROJECTS: 4 STEPS



NUMBER 4

DEFINING THE SUBJECT OF YOUR PROJECT

QUESTIONS?

1. WHAT IS SPECIAL TO YOU THAT YOU WANT TO PHOTOGRAPH?

2. WHAT DO YOU CARE ABOUT?

3. WHAT DO YOU WANT TO LEARN/PRACTICE?

MAKE A PLAN

- 1. If you are telling a story, you need to have a beginning, a middle, and an end.
 - 1.STORYBOARD
- 2. Plan time to shoot, to edit and to re-shoot.
- 3. Plan to take lots of pictures and to spend enough time at a location to thoroughly document the scene/subject.
- 4. Take the time to re-visit the same places to see them differently. Exercise your creativity!!

PRESENTING YOUR PROJECT

There are many ways to show your work

Photo Books

Print Exhibits

Slide Shows

How you decide to share your project is up to you but thinking about it at the beginning will help you plan how and what to photograph.

EXAMPLES

• MY FIRST PROJECT: SEASONS AT ROCKBRIDGE STATE PARK (120 SLIDES)

• MY FIRST DALLAS PROJECT: SEASONS AT WHITE ROCK LAKE (120 SLIDES)

• MY FIRST DIGITAL PROJECT: RICHLAND COLLEGE (getting familiar with digital)

• MY FIRST REPEATED PROJECT: SEASONS AT WHITE ROCK LAKE

RICHLAND COLLEGE 2008

























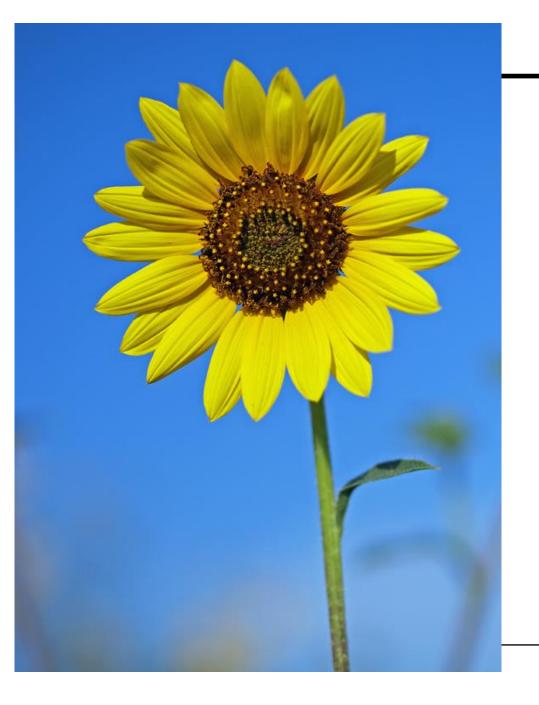


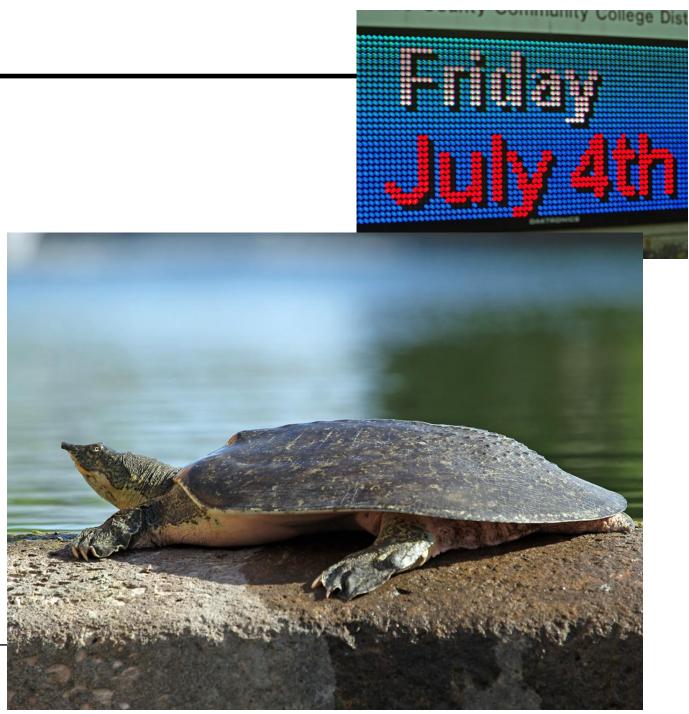


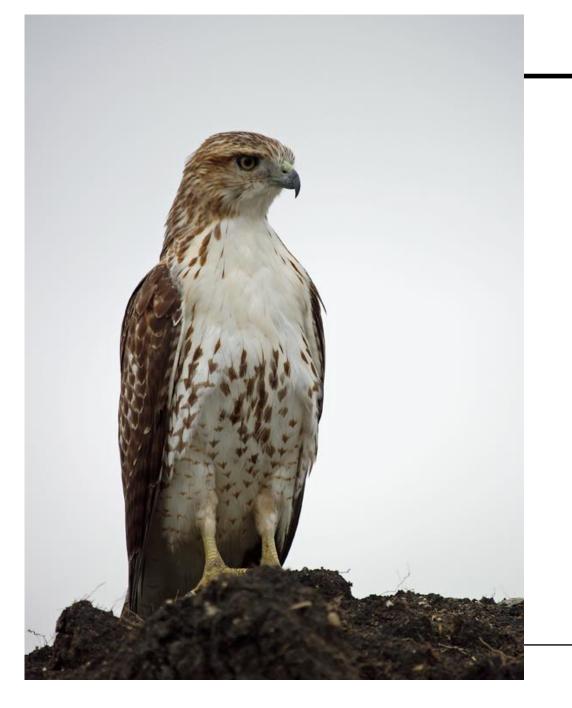




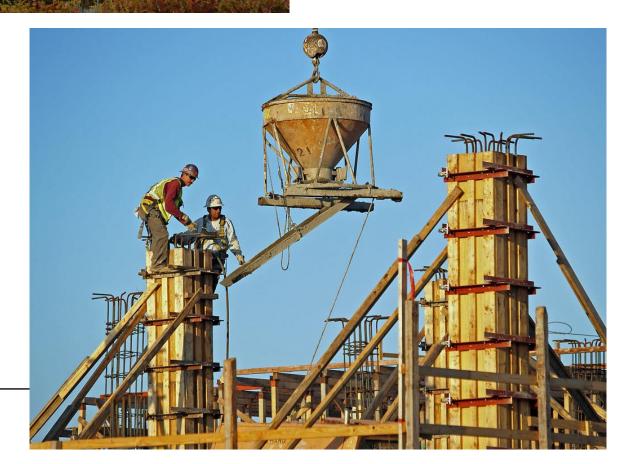


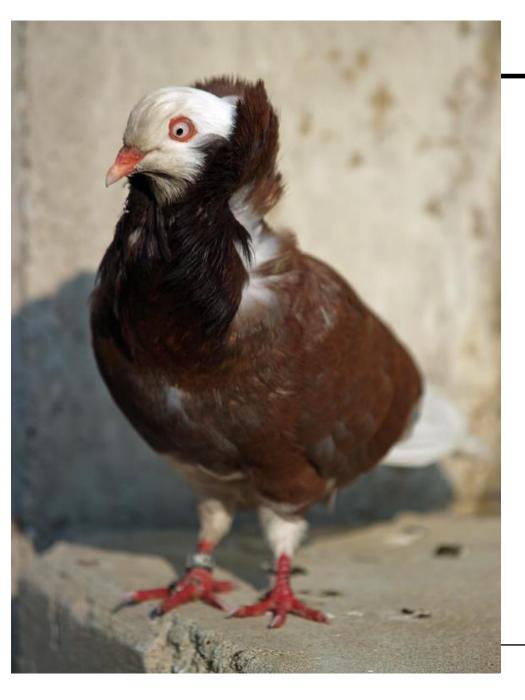




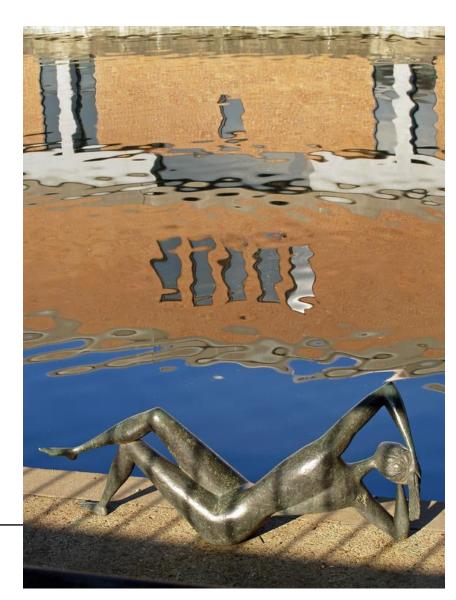


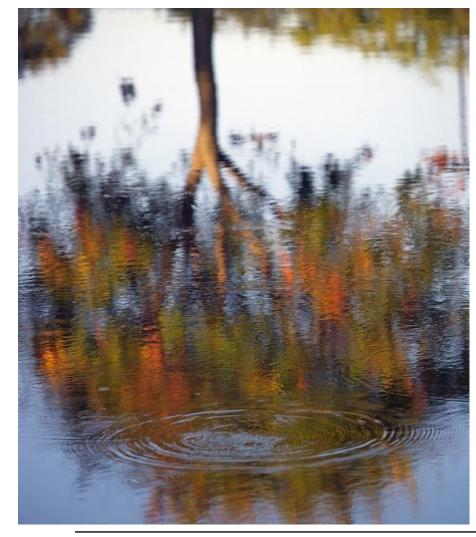
























RICHLAND COLLEGE CLASS PROJECTS

INDEPENDENT STUDIES 2015: B&W CITYSCAPES

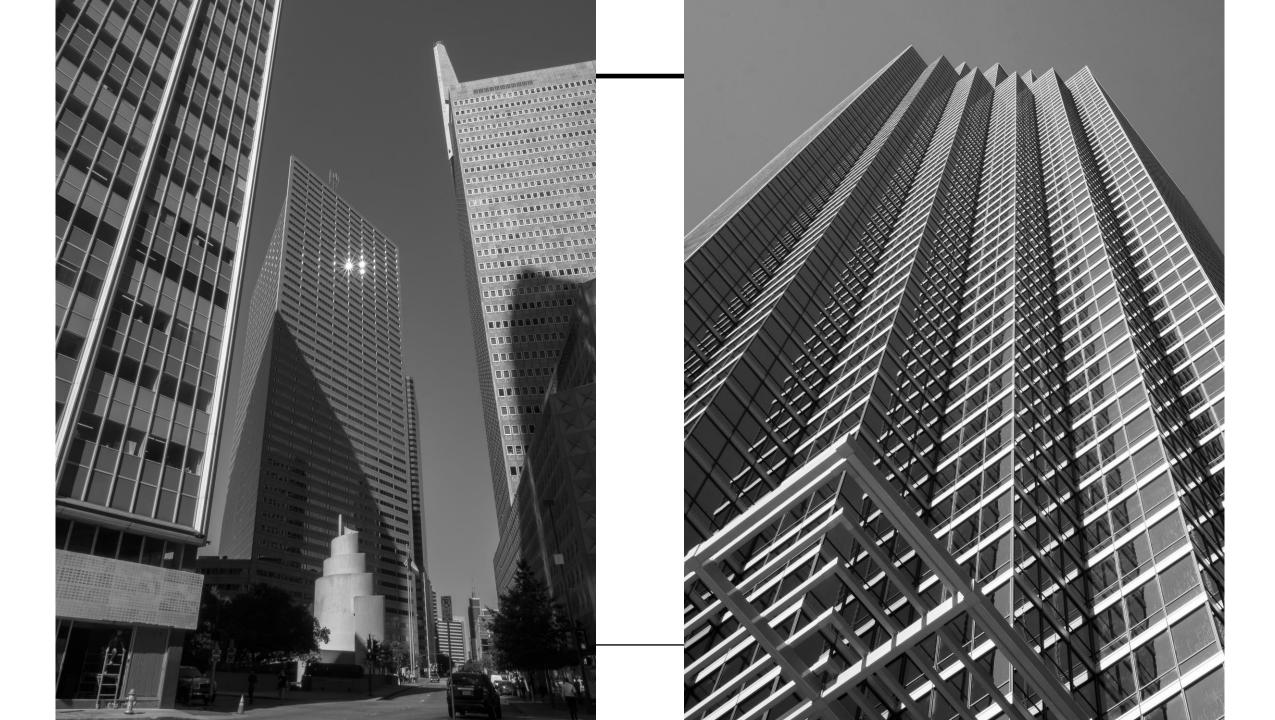


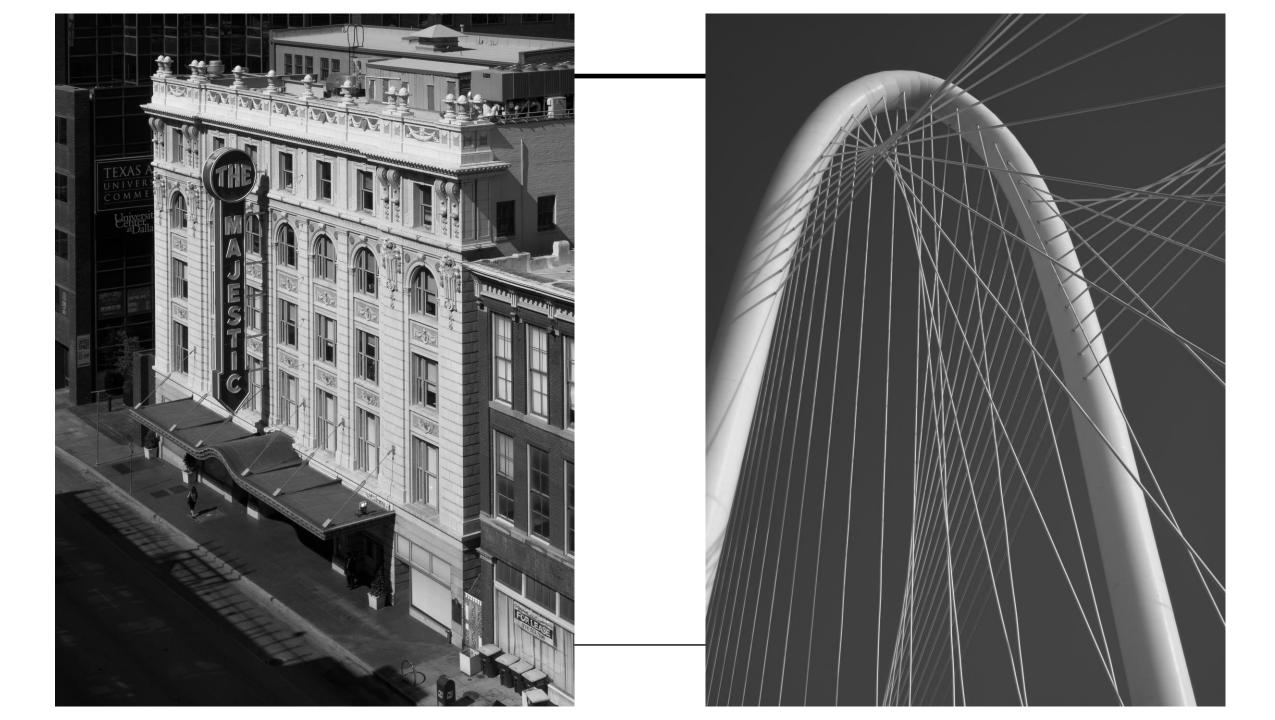




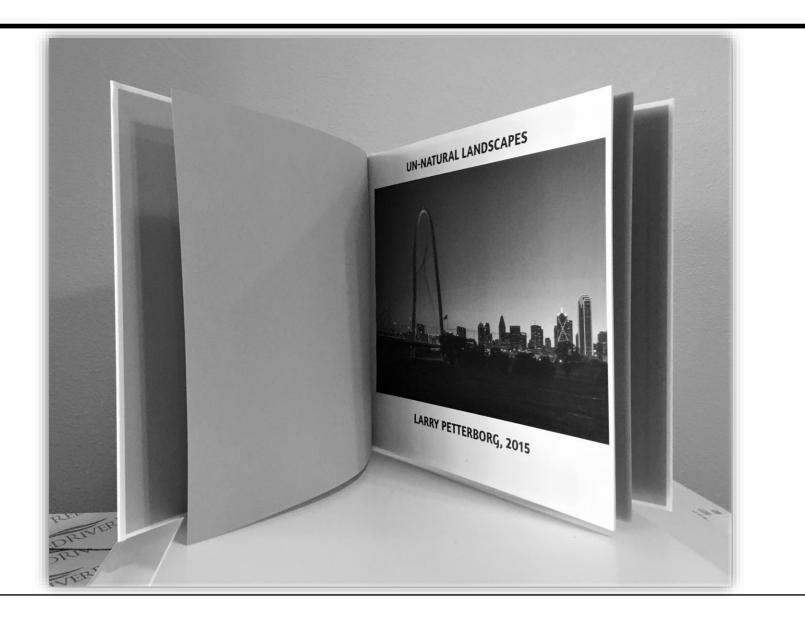








THE END PRODUCT



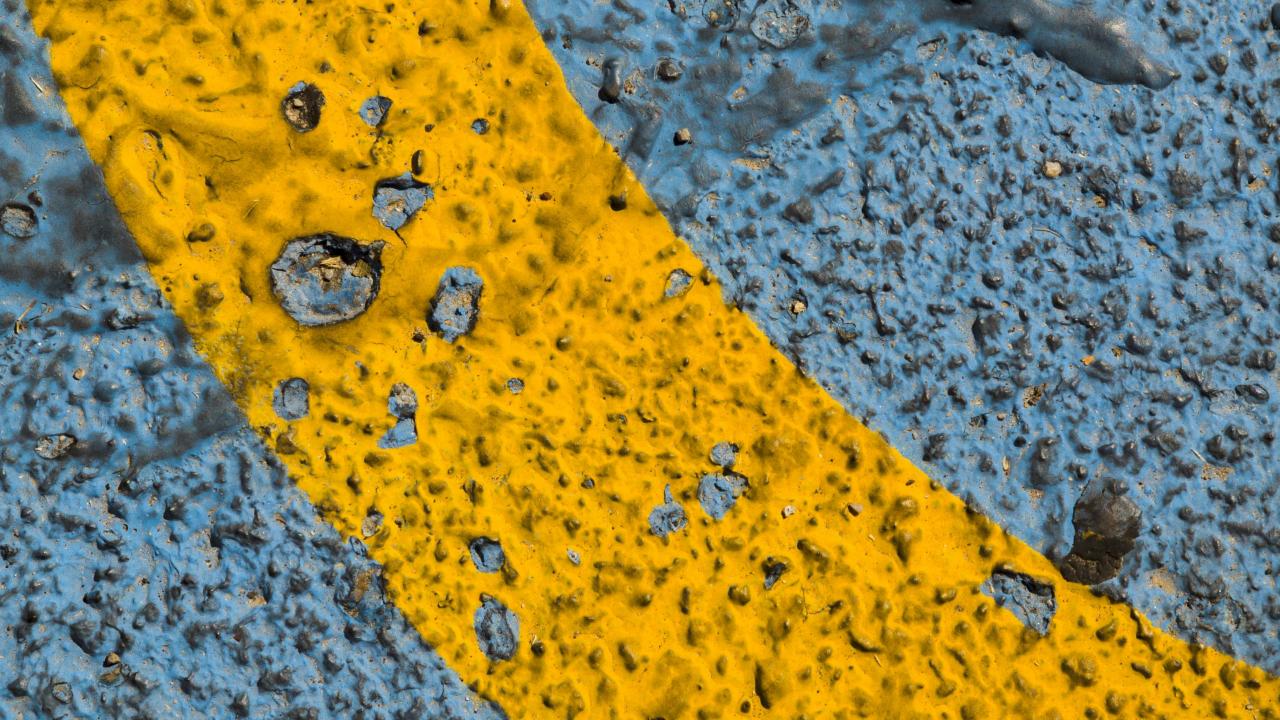
RICHLAND COLLEGE CLASS PROJECTS

INDEPENDENT STUDIES 2016: PARKING LOTS

"My photographic project, for the Fall Semester, will be to explore "*parking lots*" in search of visual points of interest. I will be looking for abstractions, juxtapositions, contrasts, and differing viewpoints to highlight what may be missed by people while hurrying between cars and venues. I want to find and show things that we normally move quickly past and miss. I think that there may be much to see and appreciate in parking lots, if only we would take the time to look."







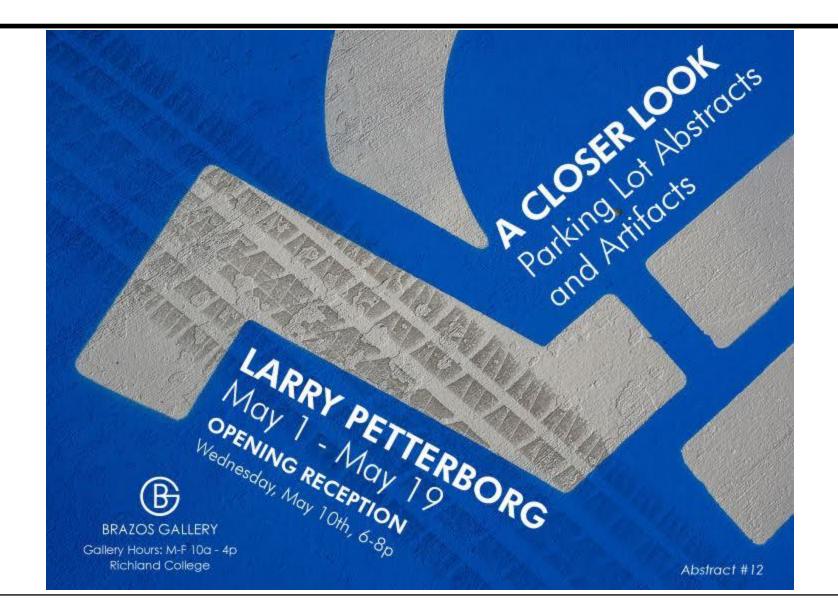


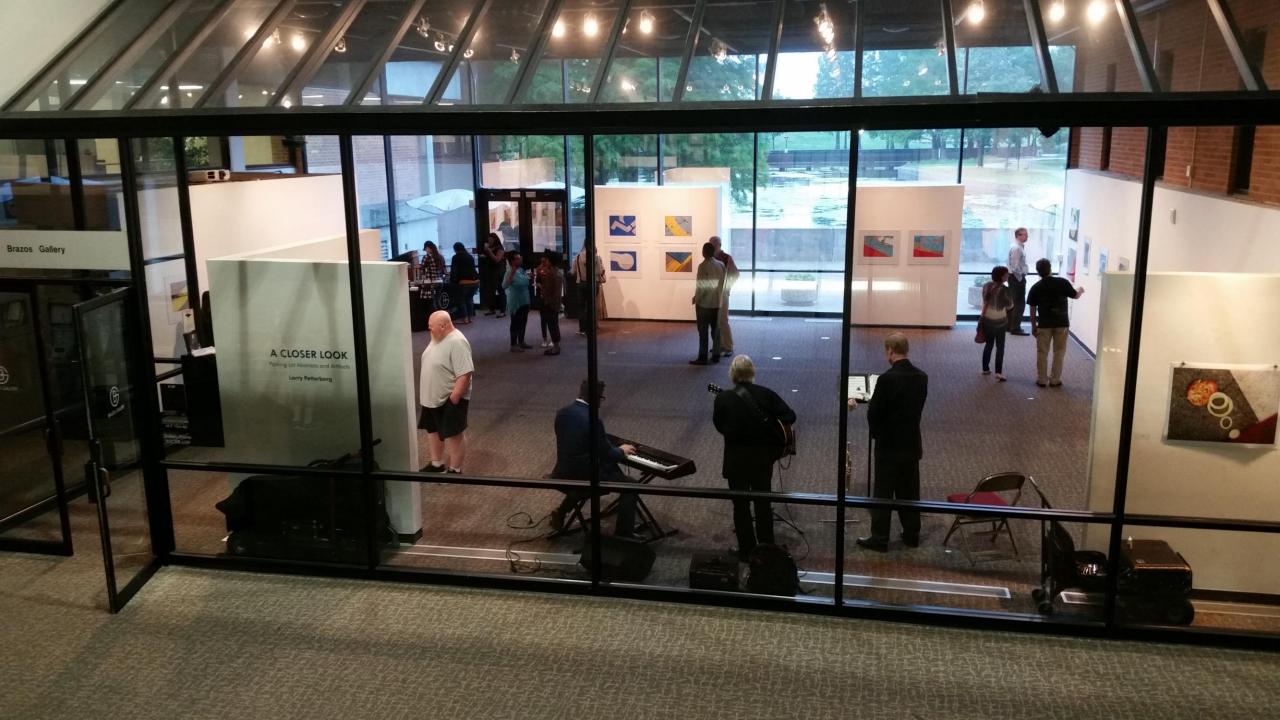












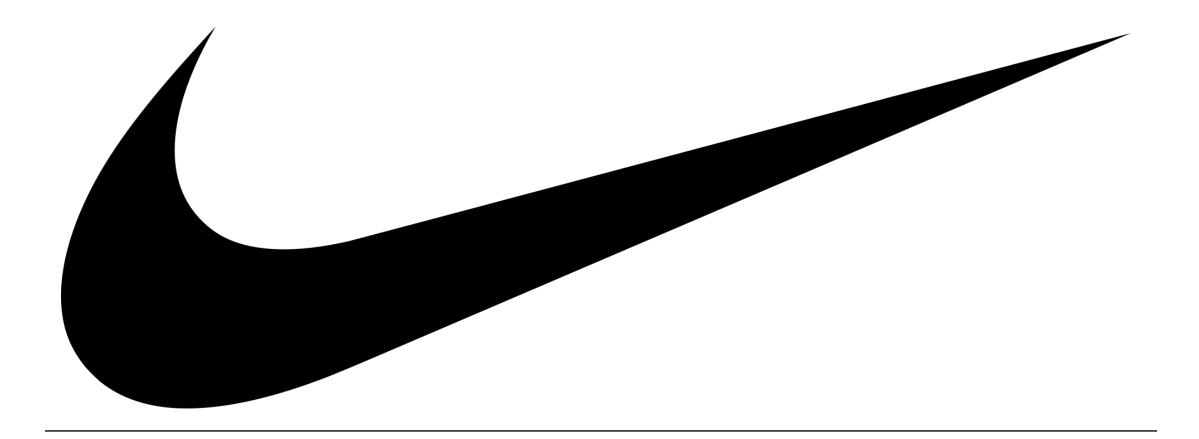


RETROSPECTIVE PROJECTS: 4 STEPS

- 1. IDENTIFY THE **TOPIC** OF THE EXERCISE
- **2. SELECT** YOUR IMAGES

3. DECIDE HOW YOU WISH TO **PRESENT** YOUR PROJECT

STEP 4: JUST DO IT



MY LATEST PROJECT: A BLURB PHOTO BOOK MADE IN LIGHTROOM

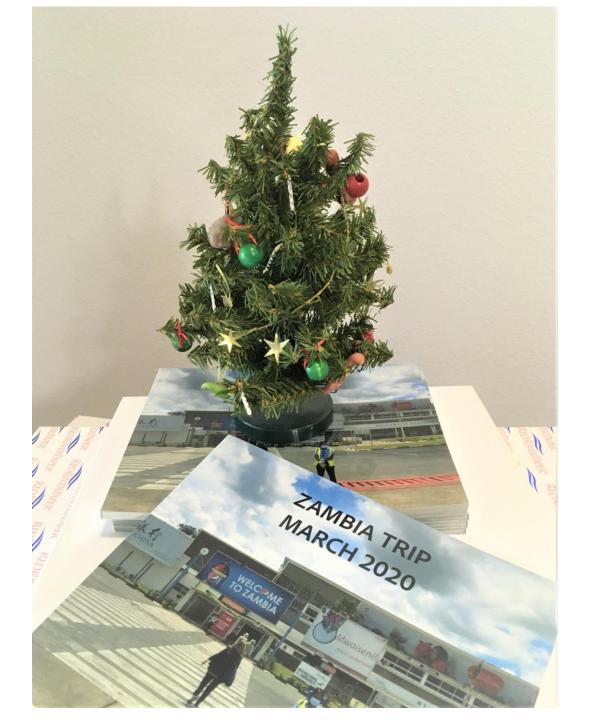


CREATING A BOOK IN LIGHTROOM MASTERCLASS

Anthony Morganti

https://youtu.be/0R1tWPJAS_s

THIS IS WHAT MY FAMILY IS GETTING THIS YEAR.







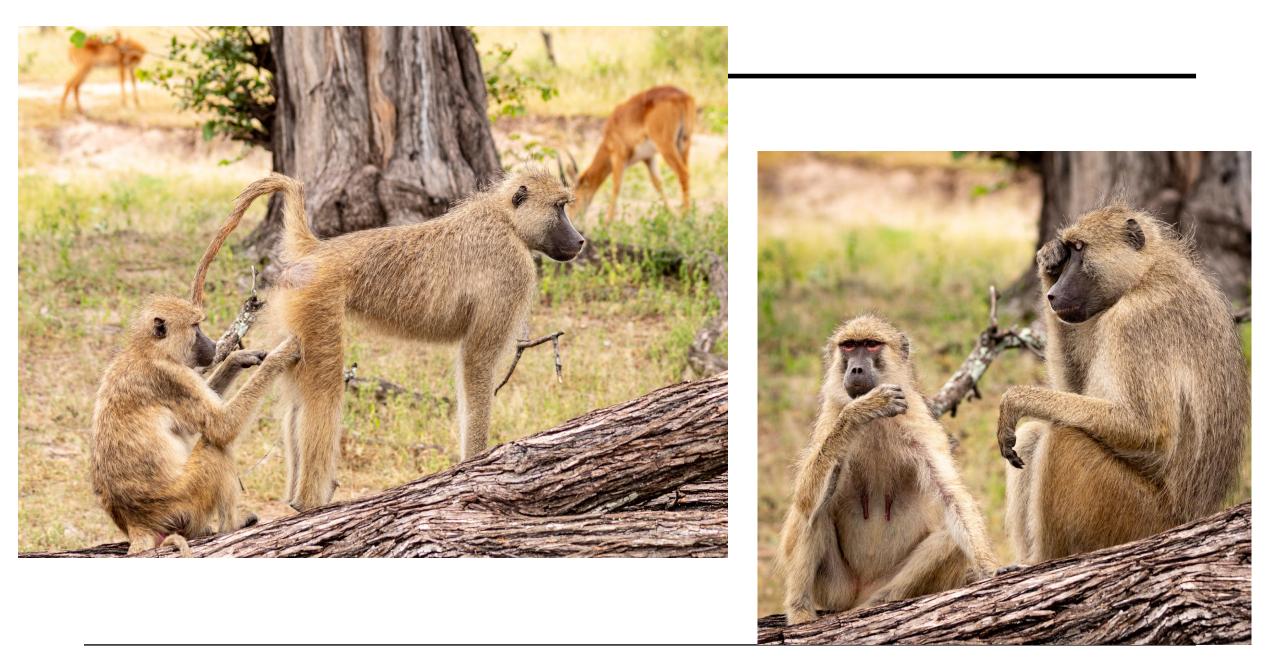
ROBIN POPE LUANGWA SAFARI HOUSE

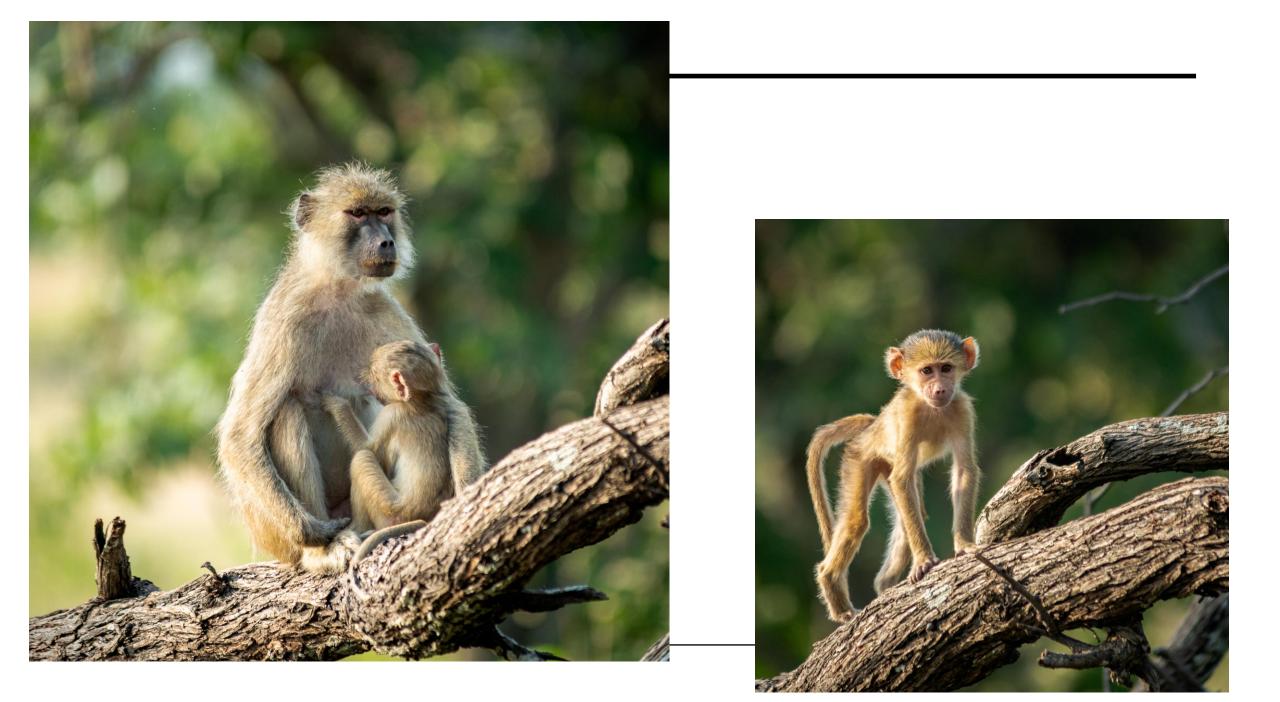










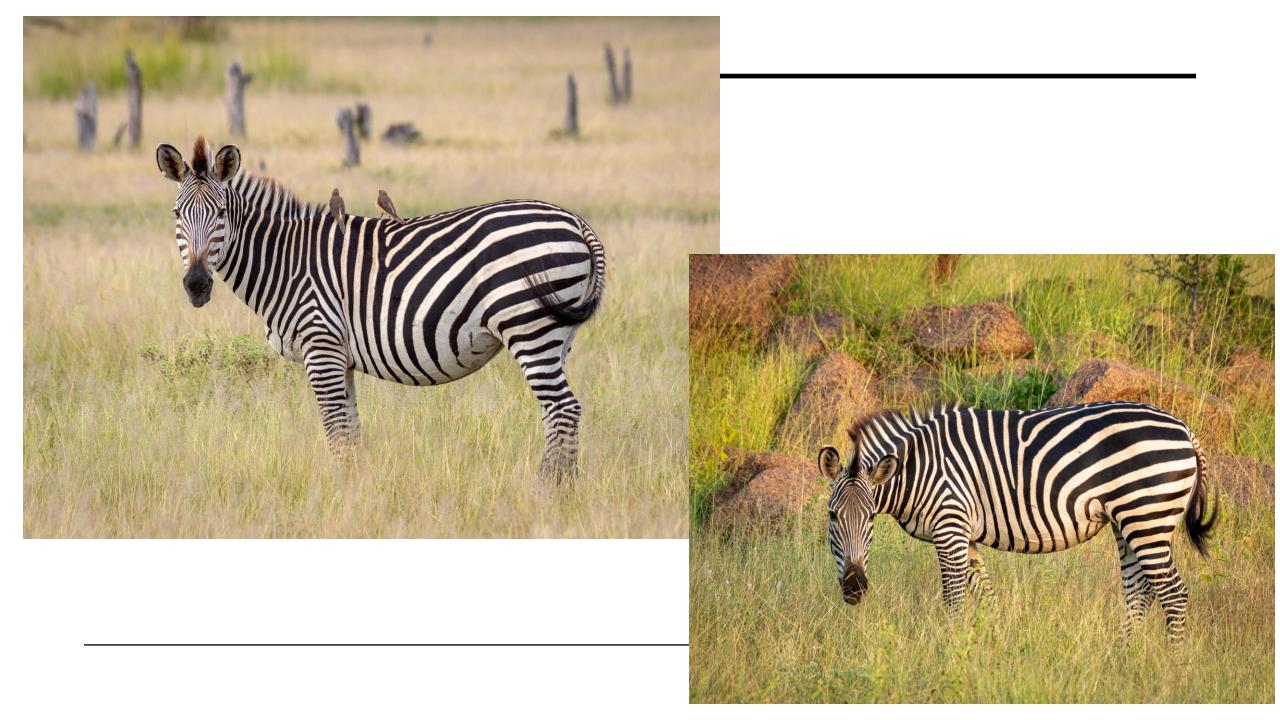








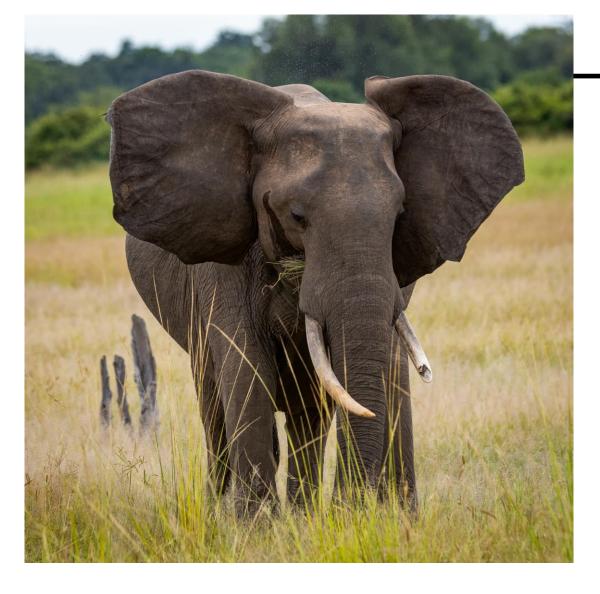






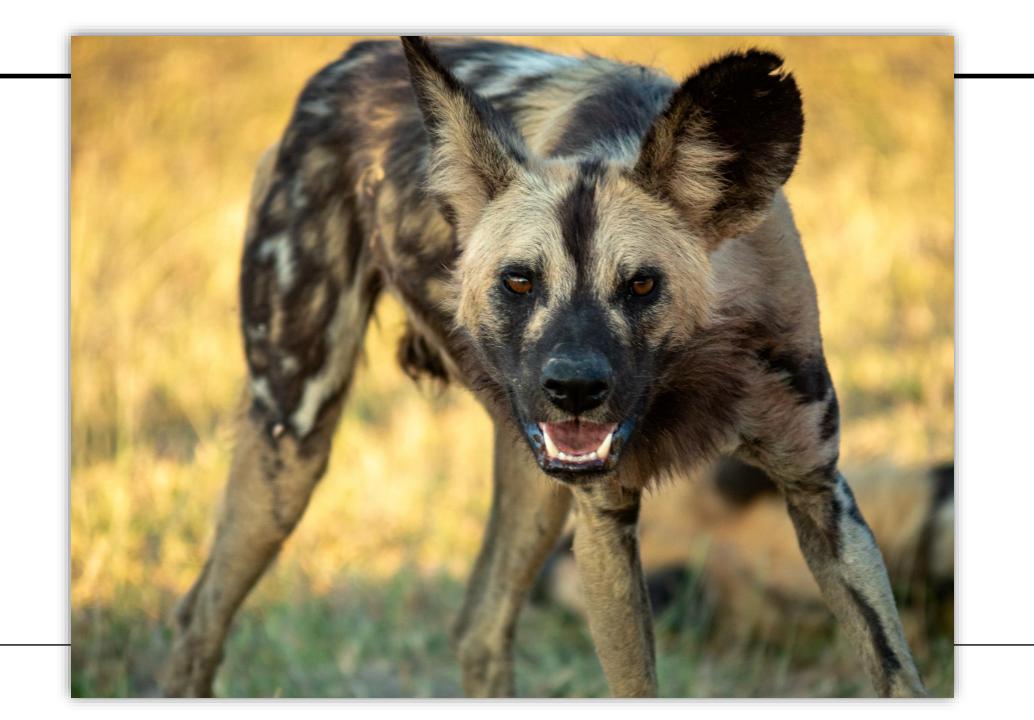




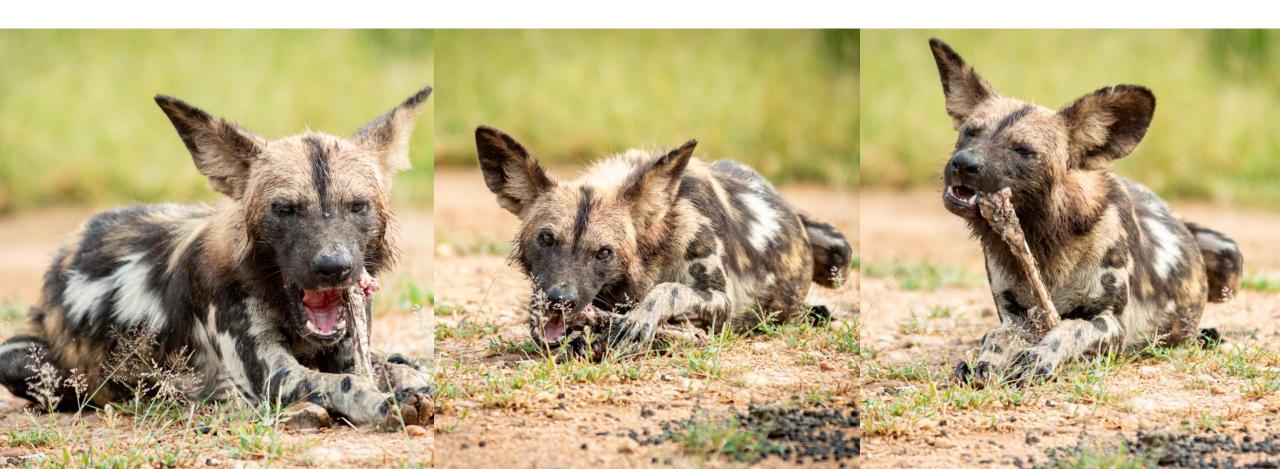




























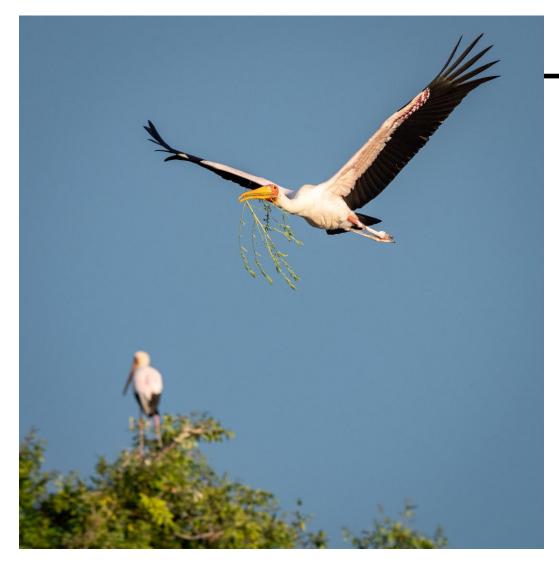


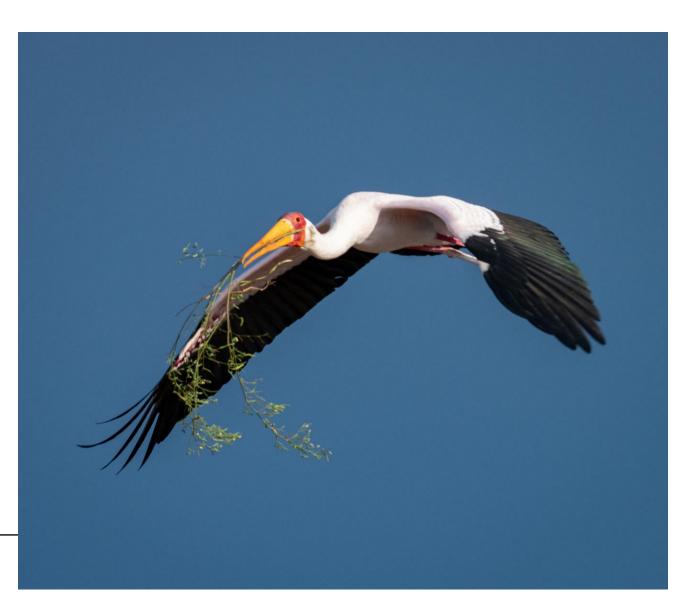
















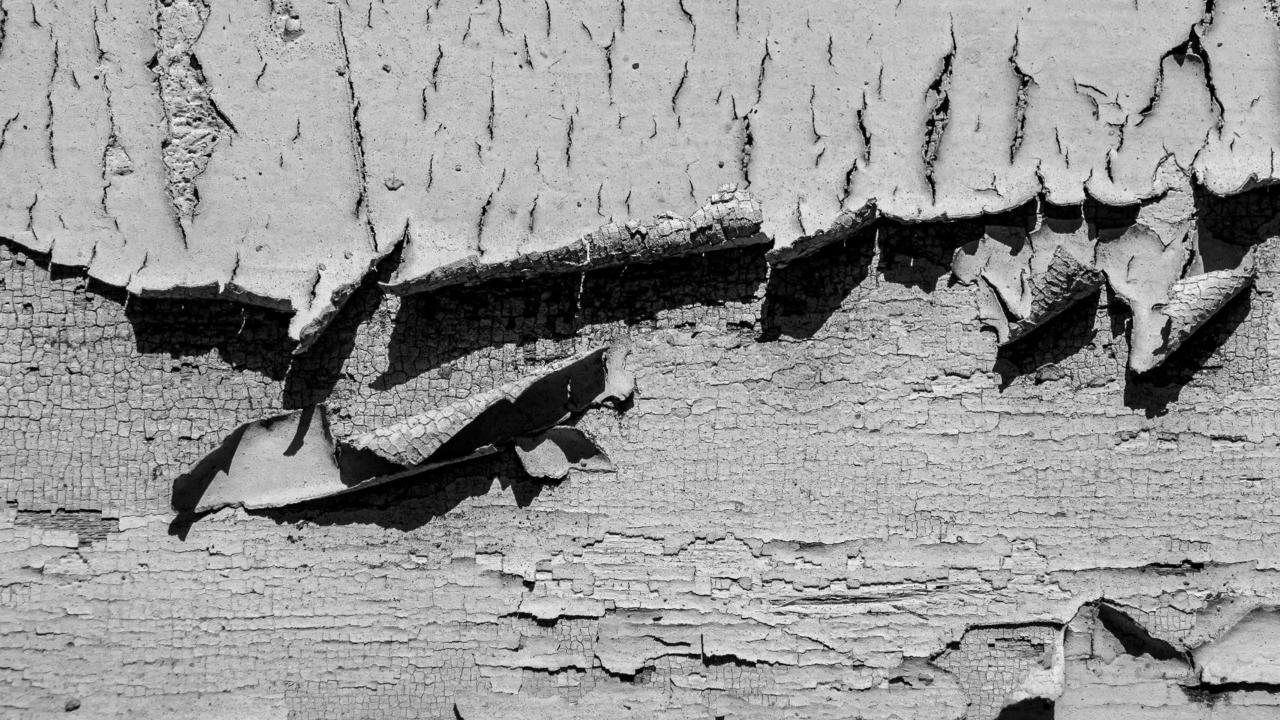
WHAT'S NEXT?

DETAILS

FOR THIS PROJECT, I WANT TO MAKE IMAGES WITHOUT OBVIOUS CONTEXT







IN SUMMERY

A PERSONAL PHOTOGRAPHIC IS...

• FUN

- EDUCATIONAL
- INSPIRATIONAL
 - CREATIVE
 - UNIQUE
 - CATHARTIC
- MOTIVATIONAL
- NON-JUDGMENTAL

A PERSONAL PHOTOGRAPHIC PROJECT IS WHAT EVER YOU WANT IT TO BE. IT IS BY YOU AND FOR YOU. EXPRESS YOURSELF! ENJOY YOURSELF!!





LINKS

- <u>Tips for Creating a Personal Photography Project (digital-photography-school.com)</u>
- How to Improve Your Photography Through Storytelling https://youtu.be/6LxO7dYnxMw
- Creative spark though self-assignments with Julieanne Kost https://youtu.be/MufiPDHg2R8
- Advancing Your Photography With Photographic Essays | Fstoppers
- <u>https://youtu.be/31CvaB9Noh4</u> How projects improve your landscape photography
- These 4 Photo Essay Ideas and Examples Will Get Your Creativity Pumping
 https://www.lightstalking.com/4-photo-essay-ideas/



Photoshop Virtual Summit 3 (pssummit.com)